



NEW YORK STATE  
DEPARTMENT *of*  
FINANCIAL SERVICES



January 2, 2014

Karen Murphy  
Director  
State Innovations Group  
Center for Medicare and Medicaid Services  
7205 Windsor Boulevard, Mail Stop 02-27  
Baltimore, Maryland 21244

Dear Ms. Murphy:

We are pleased to submit to you the New York State Health Innovation Plan (hereinafter, “SHIP”), which encompasses a vitally significant policy initiative -- one that we expect will form the basis of a forthcoming grant application to CMMI-- undertaken by our state to ensure that our citizens receive higher quality healthcare, and experience better health, at more affordable prices.

The SHIP is intended to increase value and augment care by moving away from overtreatment and promoting better health in the first instance. The focal point of the SHIP is an advanced primary care (APC) model for improving access to high-quality, high-value primary care. The APC model will enable primary care providers to personalize programs, services, and treatments based on a holistic approach. The SHIP is therefore contingent upon multiple systemic supports, including health information technology, quality measurement, enhanced integration with population health through regional planning, and transparency to better enable consumers to make wise choices that result in optimal health and well-being at reduced costs.

We look forward to working with you to achieve the goals and objectives embodied in the SHIP.

Sincerely,

Nirav R. Shah, M.D., M.P.H.  
Commissioner of Health

Benjamin Lawsky  
Superintendent of Financial Services