

Public Health Toolkit

Social Media



SWIM SAFETY

GRAPHIC 1



CAPTION

Stay safe while having fun in the water. Always swim with others, supervise children around water, and keep small children within arms reach. Check other water safety tips: health.ny.gov/environmental/outdoors/swimming/

GRAPHIC 2



CAPTION

Drowning is the second leading cause of unintentional death among children ages 5-14. Young children should always be supervised and within arms reach by an adult when in and around a pool. More tips to avoid to be safe around water: health.ny.gov/prevention/injury_prevention/drowning_prevention.htm



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GRAPHIC 3



CAPTION

<u>.@NYHealthCommish</u>: "Swimming is a fun way of staying active and healthy in the summer, and with some simple precautions such as never swimming alone and ensuring pool cleanliness, swimming can be a safe activity as well. <u>health.ny.gov/press/releases/2024/2024-07-03_swim_safety.htm</u>

GRAPHIC 4



CAPTION

Drowning is the leading cause of death nationally for children ages1-4. Children should always be supervised around water. More tips about staying safe while having fun in the

water: health.ny.gov/environmental/outdoors/swimming/



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GRAPHIC 5



CAPTION

NYS SWIMS is investing in helping more New Yorkers swim safely by addressing the statewide lifeguard shortage, expanding swimming instruction and increasing amenities at pools and beaches. governor.ny.gov/news/governor-hochul-unveils-fourth-proposal-2024-state-state-ny-swims-new-york-statewide