



Public Health Toolkit

Social Media



Department
of Health

PEDESTRIAN SAFETY

GRAPHIC 1



health.ny.gov



Department
of Health

CAPTION

When walking never assume a driver sees you. Stay alert, make eye contact, and don't text when crossing a street. If there are no sidewalks, walk facing traffic so you see vehicles and drivers see you. health.ny.gov/prevention/injury_prevention/pedestrians

GRAPHIC 2



health.ny.gov



Department
of Health

CAPTION

Injuries to pedestrians are among the top 10 leading causes of injury-related hospital admissions and death for most New Yorkers. Both pedestrians and drivers should review these rules of the road to avoid deadly crashes: health.ny.gov/prevention/injury_prevention/pedestrians



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GRAPHIC 3



health.ny.gov

NEW YORK STATE | Department of Health

CAPTION

Start teaching your kids the pedestrian rules of road early so they develop lifelong safety practices. Start by setting a good example. Learn more about child pedestrian safety.

[health.ny.gov/prevention/injury_prevention/children/pedestrians.htm](https://www.health.ny.gov/prevention/injury_prevention/children/pedestrians.htm) <https://www.youtube.com/watch?v=T5Ml6DUPz6g>

GRAPHIC 4



health.ny.gov

NEW YORK STATE | Department of Health

CAPTION

Drivers, yield to pedestrian in crosswalks. Pedestrians, push the button for a traffic signal and WAIT for signals to cross and watch out for turning vehicles.

Learn the guidelines of staying safe at crosswalks.[health.ny.gov/publications/6549.pdf](https://www.health.ny.gov/publications/6549.pdf)



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GRAPHIC 5



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CAPTION

Is your child safe getting on and off the school bus? Do they know to make eye contact with the bus driver before crossing? Check the safety rules for children and buses.

health.ny.gov/prevention/injury_prevention/children/fact_sheets/older_children_5-9_years/pedestrian_safety_5-9_years.htm