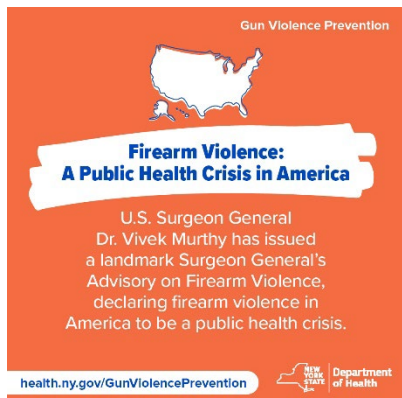




## GUN VIOLENCE

### GRAPHIC 1



### TWITTER

The U.S. Surgeon General's Advisory on Firearm Violence declaring a public health crisis outlines the devastating and far-reaching consequences firearm violence poses to the health and well-being of the country: [hhs.gov/surgeongeneral/priorities/firearm-violence/index.html](https://hhs.gov/surgeongeneral/priorities/firearm-violence/index.html).

### FACEBOOK

The U.S. Surgeon General's Advisory on Firearm Violence declaring a public health crisis outlines the devastating and far-reaching consequences firearm violence poses to the health and well-being of the country: [hhs.gov/surgeongeneral/priorities/firearm-violence/index.html](https://hhs.gov/surgeongeneral/priorities/firearm-violence/index.html). In 2021, New York State declared the first-in-the-nation gun violence emergency, also declaring gun violence a public health crisis. [health.ny.gov/community/health\\_equity/gun\\_violence.htm](https://health.ny.gov/community/health_equity/gun_violence.htm)

### INSTAGRAM

The U.S. Surgeon General's Advisory on Firearm Violence declaring a public health crisis outlines the devastating and far-reaching consequences firearm violence poses to the health and well-being of the country: [hhs.gov/surgeongeneral/priorities/firearm-violence/index.html](https://hhs.gov/surgeongeneral/priorities/firearm-violence/index.html). In 2021, New York State declared the first-in-the-nation gun violence emergency, also declaring gun violence a public health crisis. Link in bio. [health.ny.gov/community/health\\_equity/gun\\_violence.htm](https://health.ny.gov/community/health_equity/gun_violence.htm)



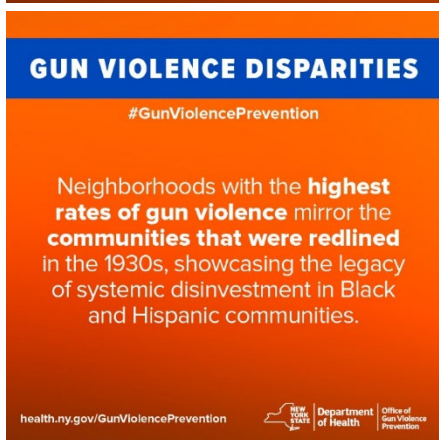
## GRAPHIC 2



### CAPTION

Responsible gun ownership is also about safe storage. Safe gun storage means unloaded and locked in a secure place such as a gun safe or lock box. The key or lock combination should only be accessible to authorized users. [health.ny.gov/community/health\\_equity/gun\\_violence.htm](https://health.ny.gov/community/health_equity/gun_violence.htm)

## GRAPHIC 3-5





# Public Health Toolkit

## Social Media



**GUN VIOLENCE DISPARITIES**

#GunViolencePrevention

Gun violence in these neighborhoods not only **claims lives**, but it **tears apart families** and **communities** while perpetuating **poverty, trauma,** and **health inequities.**

health.ny.gov/GunViolencePrevention  Department of Health 

### CAPTION



Black and Hispanic communities are at greater risk of gun violence. These numbers are driven by a small subset of neighborhoods that experience a disproportionate burden of gun violence. Learn more about our prevention efforts. [health.ny.gov/community/health\\_equity/gun\\_violence.htm](https://health.ny.gov/community/health_equity/gun_violence.htm)

### GRAPHIC 6-7

**GUN VIOLENCE & SUICIDE FACTS**

#GunViolencePrevention

Guns are the **leading method of suicide** in the U.S., accounting for more than **HALF** of all suicide deaths.

health.ny.gov/GunViolencePrevention  Department of Health 

**GUN VIOLENCE & SUICIDE FACTS**

#GunViolencePrevention

**Suicide Hotline:**  
**988**

If you are in crisis and need immediate help, please call: **988**

For TTY Users: Use your preferred relay service or dial **711 then 988**

health.ny.gov/GunViolencePrevention  Department of Health 

### CAPTION

If you or someone you know needs assistance, call the Suicide Hotline at 988 or chat with a live person at [Lifeline \(988lifeline.org\)](https://www.lifeline.org).



GRAPHIC 8-9



CAPTION

Learn more about safe storage: <https://gunsafety.ny.gov/safe-storage-and-gun-safety>