

### **Public Health Toolkit**

### Social Media



#### **Healthy Lifestyles**

**FACEBOOK/TWITTER:** Here's not one, but two resources for adaptive sports. Tag a sports enthusiast.

www.stride.org/sports/snowshoeing/

www.iskiny.com/adaptive-skiing-programs

**FACEBOOK/TWITTER:** Tips for setting specific goals that you can reach. #diabetes #diabetesprevention www.health.ny.gov/diseases/conditions/diabetes/healthy\_weight.htm

**INSTAGRAM:** Head to the link in bio for tips for setting specific goals that you can reach. #diabetes #diabetesprevention

www.health.ny.gov/diseases/conditions/diabetes/healthy\_weight.htm

**FACEBOOK/TWEET:** Being mindful is just one part of reaching a healthy weight. Get tips on what to eat, reading nutrition labels, and more.

www.health.ny.gov/diseases/conditions/diabetes/healthy\_weight.htm

**INSTAGRAM:** Being mindful is just one part of reaching a healthy weight. Get tips on what to eat, reading nutrition labels, and more. Link in bio to get started today. www.health.ny.gov/diseases/conditions/diabetes/healthy\_weight.htm

**FACEBOOK:** Do you know someone living with joints that hurt? Tell them about @NYSDOH's – New York State Department of Health's low-cost or no-cost arthritis programs.

www.health.ny.gov/diseases/conditions/arthritis/programs.htm

**TWITTER:** Do you know someone living with joints that hurt? Tell them about @HealthNYGov's lowcost or no-cost #arthritis programs. www.health.ny.gov/diseases/conditions/arthritis/programs.htm **INSTAGRAM:** Do you know someone living with joints that hurt? Tell them about @nysdoh's low-cost or no-cost #arthritis programs. Link in bio.

www.health.ny.gov/diseases/conditions/arthritis/programs.htm

FACEBOOK: [POLL OPTION]

Good for you. Bad for you.

#### **POST IN COMMENTS SECTION:**

Marketing says drinking these products is a healthy way to fill up again after losing nutrients from exercise. Many people believe this is true. These are the facts: These drinks often contain excessive amounts of sugar. Most active people can replenish nutrients lost through exercise by drinking plenty of water and eating a well-balanced diet – one that contains a variety of fruits and vegetables.

www.health.ny.gov/prevention/nutrition/sugary beverages/

**TWITTER:** Sports drinks. Are they good or bad? Take our poll and learn more:

www.health.ny.gov/prevention/nutrition/sugary beverages/ Good for you.

Bad for you.



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**INSTAGRAM:** Sports drinks that are marketed as healthy, often contain excessive amounts of sugar. #DYK? Most active people can replenish nutrients lost through exercise by drinking plenty of water and eating a well-balanced diet. Link in bio to learn more.

www.health.ny.gov/prevention/nutrition/sugary beverages/