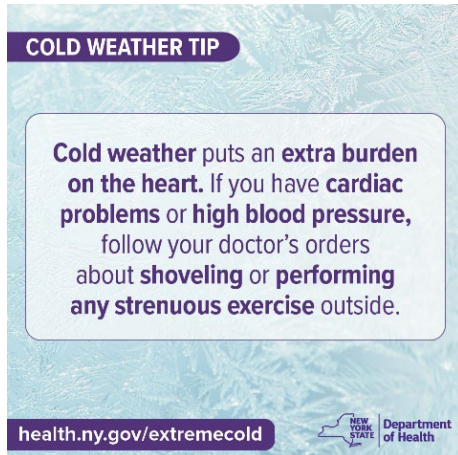




**GRAPHIC 1:**



**FACEBOOK:** ✨ Get the cold weather tips you need.

✨ Learn more from **@NYSDOH- New York State Department of Health:**

[https://www.health.ny.gov/environmental/emergency/weather/cold/cold\\_weather\\_tips.htm](https://www.health.ny.gov/environmental/emergency/weather/cold/cold_weather_tips.htm)

**TWITTER:** ✨ Get the cold weather tips you need.

✨ Learn more from **@HealthNYGov:**

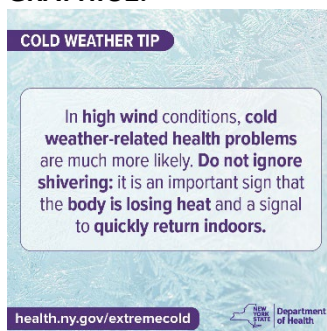
[https://www.health.ny.gov/environmental/emergency/weather/cold/cold\\_weather\\_tips.htm](https://www.health.ny.gov/environmental/emergency/weather/cold/cold_weather_tips.htm)

**INSTAGRAM:** ✨ Get the cold weather tips you need.

✨ Link in bio to learn more from **@nysdoh.**

[https://www.health.ny.gov/environmental/emergency/weather/cold/cold\\_weather\\_tips.htm](https://www.health.ny.gov/environmental/emergency/weather/cold/cold_weather_tips.htm)

**GRAPHIC 2:**



**FACEBOOK:** When outside, take extra precautions to reduce the risk of hypothermia and frostbite. Be sure the outer layer of clothing is tightly woven to reduce body-heat loss caused by wind. Get more cold weather tips from **@NYSDOH- New York State Department of Health:**

[https://www.health.ny.gov/environmental/emergency/weather/cold/cold\\_weather\\_tips.htm](https://www.health.ny.gov/environmental/emergency/weather/cold/cold_weather_tips.htm)

**TWITTER:** When outside, take extra precautions to reduce the risk of hypothermia and frostbite. Be sure the outer layer of clothing is tightly woven to reduce body-heat loss caused by wind. Get more cold weather tips from **@HealthNYGov:**

[https://www.health.ny.gov/environmental/emergency/weather/cold/cold\\_weather\\_tips.htm](https://www.health.ny.gov/environmental/emergency/weather/cold/cold_weather_tips.htm)



## Public Health Toolkit Social Media



**INSTAGRAM:** When outside, take extra precautions to reduce the risk of hypothermia and frostbite. Be sure the outer layer of clothing is tightly woven to reduce body-heat loss caused by wind. Link in bio to get more cold weather tips from @nysdoh.

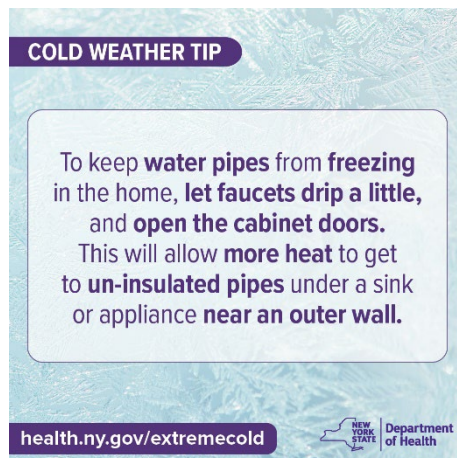
[https://www.health.ny.gov/environmental/emergency/weather/cold/cold\\_weather\\_tips.htm](https://www.health.ny.gov/environmental/emergency/weather/cold/cold_weather_tips.htm)

### GRAPHIC3:

*Slide 1:*



*Slide 2:*



*Slide 2:*



## Public Health Toolkit Social Media



**FACEBOOK:** Get more cold weather tips from @NYSDOH- New York State Department of Health:

<https://www.health.ny.gov/environmental/emergency/weather/cold/>

**TWITTER:** Get more cold weather tips from @HealthNYGov:

<https://www.health.ny.gov/environmental/emergency/weather/cold/>

**INSTAGRAM:** Get more tips from @nysdoh. Link in bio.

<https://www.health.ny.gov/environmental/emergency/weather/cold/>

### GRAPHIC 4:



**FACEBOOK:** @NYSDOH- New York State Department of Health has tips for getting help if your apartment, workplace, school or child's daycare is too cold for comfort. Learn more today.

[https://www.health.ny.gov/environmental/emergency/weather/cold/cold\\_weather\\_tips.htm](https://www.health.ny.gov/environmental/emergency/weather/cold/cold_weather_tips.htm)

**TWITTER:** @HealthNYGov has tips for getting help if your apartment, workplace, school or child's daycare is too cold for comfort. Learn more today.

[https://www.health.ny.gov/environmental/emergency/weather/cold/cold\\_weather\\_tips.htm](https://www.health.ny.gov/environmental/emergency/weather/cold/cold_weather_tips.htm)

**INSTAGRAM:** @nysdoh has tips for getting help if your apartment, workplace, school or child's daycare is too cold for comfort. Link in bio to learn more today.

[https://www.health.ny.gov/environmental/emergency/weather/cold/cold\\_weather\\_tips.htm](https://www.health.ny.gov/environmental/emergency/weather/cold/cold_weather_tips.htm)



GRAPHIC 5:



**FACEBOOK:** 🗨️ Wood stoves, space heaters, electric heaters, kerosene heaters and pellet stoves have something in common. They can be dangerous unless proper safety precautions are followed. Get the cold weather safety tips from **@NYSDOH- New York State Department of Health:** [https://www.health.ny.gov/environmental/indoors/heaters/safety\\_guide.htm](https://www.health.ny.gov/environmental/indoors/heaters/safety_guide.htm)

**TWITTER:** 🔥 Wood stoves, space heaters, electric heaters, kerosene heaters and pellet stoves have something in common. They can be dangerous unless proper safety precautions are followed. Get the cold weather safety tips from @HealthNYGov: [https://www.health.ny.gov/environmental/indoors/heaters/safety\\_guide.htm](https://www.health.ny.gov/environmental/indoors/heaters/safety_guide.htm)

**INSTAGRAM:** 🔥 Wood stoves, space heaters, electric heaters, kerosene heaters and pellet stoves have something in common. They can be dangerous unless proper safety precautions are followed. Get the cold weather safety tips from @nysdoh. Link in bio. [https://www.health.ny.gov/environmental/indoors/heaters/safety\\_guide.htm](https://www.health.ny.gov/environmental/indoors/heaters/safety_guide.htm)