

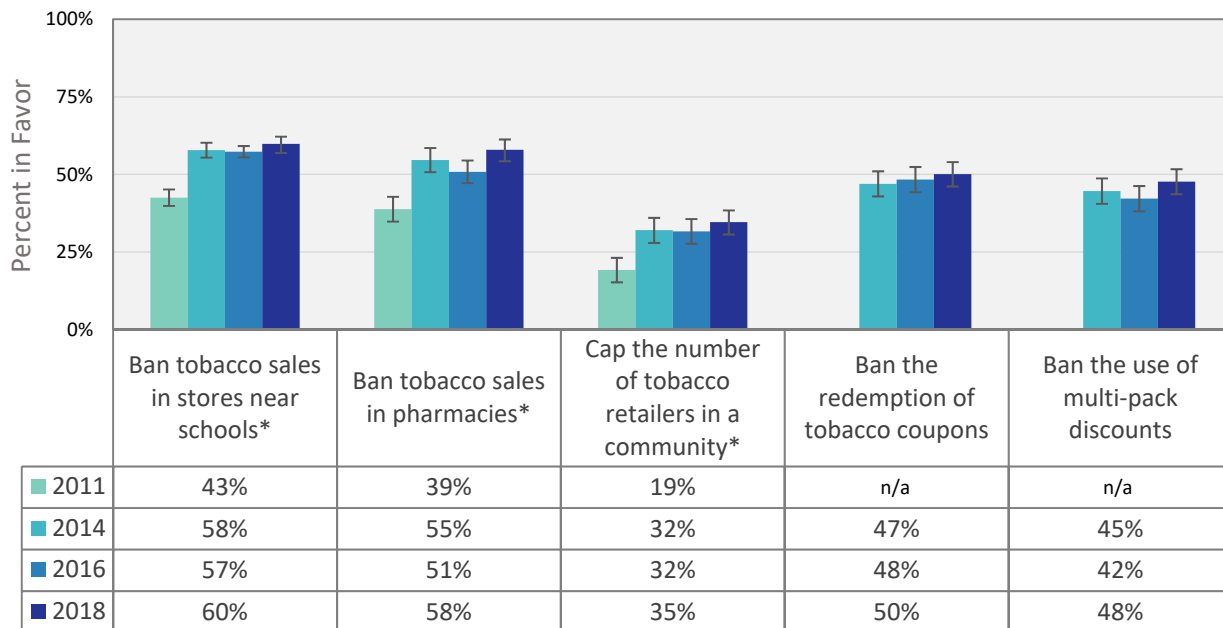


**New York’s Local Government Decision Makers Support of Tobacco Control Policies**

The presence of tobacco in the retail setting is intended to make smoking appear common and socially acceptable. It encourages youth experimentation and undermines quit attempts. Reducing the **density**, **type**, and **location** of outlets that sell tobacco products, and regulating product **price**, are evidence-based policy solutions used to reduce the retail presence of tobacco. Data from the New York Local Opinion Leader survey, which reaches county-level elected officials and chief health officers at county health departments, demonstrate the level of support that local government decision makers have for tobacco control policies. Support for three of the five policy options listed below has increased significantly since 2011. In 2018:

- **Location:** 60% of local decision makers support banning the sale of tobacco products near schools.
- **Type:** 58% of local decision makers support banning the sale of tobacco products in pharmacies.
- **Density:** Approximately one-third (35%) of local decision makers support a restriction or cap on the number of tobacco retailers in a community.
- **Price:** Half of local decision makers support restricting or banning the redemption of coupons and 48% support banning multi-pack discounts by licensed tobacco retailers (not measured in 2011).

**NYS Local Government Decision Makers in Support of Tobacco Control Policies  
NY Local Opinion Leader Survey 2011-2018**



\*Trend is statistically significant, p<0.05