NEW YORK NATIONAL ADULT TOBACCO SURVEY (NY NATS)
2011

PROGRAMMING RESPONSE TYPES:

YNDKRF	1 YES
	2 NO
	-1 DON'T KNOW
	-2 REFUSED

AGREESCL
1 Strongly agree
2 Agree
3 Disagree
4 Strongly disagree
-1 DON'T KNOW
-2 REFUSED

MAYBESCL
1 YES
2 MAYBE, NOT SURE
3 NO
-1 DON'T KNOW
-2 REFUSED

ASRN
1 All the time
2 Sometimes
3 Rarely
4 Never
-1 DON'T KNOW
-2 REFUSED

ELON
1 Two-three times per day
2 Every day
3 Once per week
4 Less than once per week
5 Never
-1 DON'T KNOW
-2 REFUSED

ELON NA
1 Two-three times per day
2 Every day
3 Once per week
4 Less than once per week
5 Never
6 NOT APPLICABLE
-1 DON'T KNOW
-2 REFUSED

DEFYESNOT
1 Definitely yes
2 Probably yes
3 Maybe
4 Probably not
5 Definitely not
-1 DON'T KNOW
-2 REFUSED

A1.   What is your age?

         {allow 2}
          (97=97 OR OLDER)

A2.   Are you Hispanic or Latino?
YNDKRF

A3.   Which one or more of the following would you say is your race? [READ ALL CATEGORIES, CODE ALL RESPONSES GIVEN, AND THEN ASK: 'Any others?']

[INTERVIEWER: IF RESPONDENT INDICATES HE/SHE ALREADY ANSWERED THIS IN THE PREVIOUS QUESTION YOU MAY SAY: "In addition to being Hispanic or Latino, we also would like to know if you identify with any of these racial groups."]

         1. White
         2. Black or African American
         3. Asian
         4. Native Hawaiian or Other Pacific Islander
         5. American Indian, Alaska Native
         6. OTHER SPECIFY

         {If a3=other, specify: allow 60}

{Ask a4 if number of responses given in a3>1 (excluding option 7); else go to a5}

A4.   Which one of these groups would you say **best** represents your race?

         1. WHITE
         2. BLACK OR AFRICAN AMERICAN
         3. ASIAN
         4. NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER
         5. AMERICAN INDIAN, ALASKA NATIVE
         6. OTHER SPECIFY

         {If a4=other, specify: allow 60}

A5. What is the highest level of school you completed or the highest degree you received?
[READ RESPONSE CATEGORIES ONLY IF NECESSARY]

         1. Never attended school or only attended kindergarten
         2. Grades 1 through 8 (Elementary)
         3. Grades 9 through 12 (Some high school)
         4. Grade 12 (High school graduate)
         5. G.E.D
         6. Some technical or vocational school

7. Some college, no degree
8. AA; technical or vocational school
9. AA; academic`
10. BA, BS (College graduate)
11. At least some graduate or professional school
12. Graduate or professional degree)

A6. [ASK ONLY IF NECESSARY:] For survey purposes, I need to confirm if you are male or female?
1. Male
2. Female)

A7.   Are you currently…

[INTERVIEWER: IF RESPONDENT INDICATES THAT THEY QUALIFY FOR MORE THAN ONE CATEGORY, SAY "Which one of these would you say is your <u>main</u> status now?"]

1. Employed for wages
2. Self-employed
3. Out of work for more than 1 year
4. Out of work for 1 year or less
5. Homemaker
6. Student
7. Retired, or
8. Unable to work

A8. Are you currently covered by any kind of health insurance, that is any policy or program that provides or pays for medical care?
YNDKRF

{Ask a9 if a8=1 (yes); else go to a10a}

A9.   What type of health care coverage do you use to pay for **most** of your medical care? Would you say…

1. Private insurance coverage
2. Medicare
3. Medicaid or Medical Assistance
4. Military, CHAMPUS, TriCare, or the VA
5. Indian Health Service
6. None
7. OTHER SPECIFY

{If a9=other, specify: allow 60}

A10a.   What county do you live in?
[REPEAT COUNTY NAME AND VERIFY SPELLING]

{allow 60}

A10b.   What state do you live in?
[REPEAT STATE NAME]

01. ALABAMA
02. ALASKA
03. ARIZONA
04. ARKANSAS
05. CALIFORNIA
06. COLORADO
07. CONNECTICUT
08. DELAWARE
09. DISTRICT OF COLUMBIA
10. FLORIDA
11. GEORGIA
12. HAWAII
13. IDAHO
14. ILLINOIS
15. INDIANA
16. IOWA
17. KANSAS
18. KENTUCKY
19. LOUISIANA
20. MAINE
21. MARYLAND
22. MASSACHUSETTS
23. MICHIGAN
24. MINNESOTA
24. MISSISSIPPI
26. MISSOURI
27. MONTANA
28. NEBRASKA
29. NEVADA
30. NEW HAMPSHIRE
31. NEW JERSEY
32. NEW MEXICO
33. NEW YORK
34. NORTH CAROLINA
35. NORTH DAKOTA
36. OHIO
37. OKLAHOMA
38. OREGON
39. PENNSYLVANIA
40. RHODE ISLAND
41. SOUTH CAROLINA
42. SOUTH DAKOTA
43. TENNESSEE
44. TEXAS
45. UTAH
46. VERMONT

47. VIRGINIA
48. WASHINGTON
49. WEST VIRGINIA
50. WISCONSIN
51. WYOMING

A11. Do you have [IF LANLDINE, FILL: more than one] [IF CELL, FILL: one or more] landline telephone number(s) in your household? Do not include cell phones or numbers that are only used by a computer or fax machine.

      YNDKRF

[ASK A12 IF A11=1 ("YES") ; ELSE GO TO A13]

A12.   How many of these are residential numbers?
        {allow 1, LANDLINE range 1 to 6, CELL range 0 to 6}
        (6=6 OR MORE NUMBERS)

A13. [IF CELL, FILL: Including this one,] how many working cell phones do you have?

[CELL ONLY--INTERVIEWER: IF RESPONDENT IS PARTICIPATING VIA LANDLINE PHONE TELL THEM TO ANSWER THE QUESTION AS IF THEY WERE ON THEIR CELL PHONE]

     _____ CELL PHONE NUMBERS [CELL RANGE: 1-5] [LANDLINE RANGE: 0-5]

    6 6 OR MORE NUMBERS
    -1 DON'T KNOW
    -2 REFUSED

LANDLINE: [ASK A14 IF A13≥ 1; ELSE GO TO I1]
CELL: [ASK A14 IF A12≥ 1 AND A13≥ 1; ELSE GO TO I1]

A14. Thinking about all the phone calls that you receive on your landline(s) and cell phone(s), what percent, between 0 and 100, are received on your cell phone(s)?

_ _ _ % RECORD VALUE BETWEEN 0% AND 100%
        -1 DON'T KNOW
        -2 REFUSED

I1.   In general, would you say your health is:

    1. Excellent
    2. Very good
    3. Good
    4. Fair
    5. Poor

I4.   Now thinking about your physical health, which includes physical illness and injury, for how many days during the past 30 days was your physical health not good?

{allow 2, range 0-30}

I5.   Now thinking about your **mental** health, which includes stress, depression, and problems with emotions, for how many days during the past 30 days was your mental health not good?

{allow 2, range 0-30}

SECTION B: TOBACCO USE

B3.   Have you ever smoked a cigarette, even 1 or 2 puffs?
        YNDKRF

[IF B3=1, GO TO B13; ELSE GO TO D15]

B13. Have you smoked a cigarette, even 1 or 2 puffs, in the last 30 days?

YNDKRF

[IF B13=1, GO TO B14; ELSE GO TO B1]

B14. Have you smoked a cigarette, even 1 or 2 puffs, in the last 7 days?

YNDKRF

{Ask b1, if b3=1 (yes); Else go to d15}

B1. Have you smoked at least 100 cigarettes in your entire life?
        YNDKRF

B2.   Do you now smoke cigarettes everyday, some days, or not at all?

        1. EVERYDAY
        2. SOME DAYS
        3. NOT AT ALL

{Ask D15 of all respondents}

D15. In the past 12 months, have you seen a doctor, nurse, or other health professional to get any kind of care for yourself?
     YNDKRF

[GO TO B4, (IF B1=2 AND B2=1) OR (B1= -1 OR -2 AND B2=1) OR (B1=1 AND B2= -1 OR -2) OR (B1=1 AND B2=1)]

[GO TO B5, IF B1=1, -1, OR -2 AND B2=2]

[GO TO B8, IF B1=2 AND B2=2]

[GO TO B9, (IF B1=2 AND B2= -1 OR -2) OR (B1= -1 OR -2 AND B2= -1 OR -2) OR (B1=1, 2, -1, OR -2 AND B2=3) OR B3=2, -1, OR -2]

B4.   On average, in the past 30 days, about how many cigarettes a day do you now smoke?
[INTERVIEWER: IF R ANSWERS IN PACKS – USE CHART BELOW IN ORDER TO ENTER THE
NUMBER OF CIGARETTES:

¼ PACK = 5	1-1/4 PACKS = 25	2-1/4 PACKS = 45
½ PACK = 10	1-1/2 PACKS = 30	2-1/2 PACKS = 50
¾ PACK = 15	1-3/4 PACKS = 35	2-3/4 PACKS = 55
1 PACK = 20	2 PACKS = 40	3 PACKS = 60

THEN VERIFY BY SAYING: SO THAT WOULD BE _____ CIGARETTES?]

{allow 3, range 0-100}

 {Go to B8}

B5. During the past 30 days, on how many days did you smoke cigarettes?

{allow 2, range 0-30}

{Ask b6 if b5 = 1 to 30; else go to b8}

B6. On the average, on the days when you smoked during the past 30 days, about how many cigarettes
did you smoke a day?

[INTERVIEWER: IF R ANSWERS IN PACKS – USE CHART BELOW IN ORDER TO ENTER THE
NUMBER OF CIGARETTES:

¼ PACK = 5	1-1/4 PACKS = 25	2-1/4 PACKS = 45
½ PACK = 10	1-1/2 PACKS = 30	2-1/2 PACKS = 50
¾ PACK = 15	1-3/4 PACKS = 35	2-3/4 PACKS = 55
1 PACK = 20	2 PACKS = 40	3 PACKS = 60

THEN VERIFY BY SAYING: SO THAT WOULD BE _____ CIGARETTES?]

{allow 3, range 0-100}

ADDICTION

{Ask b8 if b2=1 or b2=2; else go to b9}

B8. On the days that you smoke, how soon after you wake up do you have your first cigarette? Would
you say…

   1. Within 5 minutes

2. 6-30 minutes
3. 31-60 minutes
4. After 60 minutes)

{Ask b9 of all respondents}

B9. How many days per week do you do moderate activities for at least 10 minutes at a time, such as brisk walking, bicycling, vacuuming, gardening, or anything else that causes some increase in breathing or heart rate?

IF NEEDED, SAY: "We're asking about a typical week."

{allow 1, range 0-7}

[IF B5=0 OR B5= -1 OR B5= -2, GO TO D1]

SECTION C: PURCHASING

{Ask c2aR if b1=1 (yes) and b2 = 1 (every day) or 2(some days); else go to d1}

[THUS, IF (B5=0, -1, OR -2) OR (B1= 2, -1, OR -2) OR (B2=3, -1 OR -2) OR (B3= 2, -1, -2), THE PROGRAM SHOULD SKIP TO D1]

C2aR. The last time you bought cigarettes for yourself, did you buy them by the carton, pack, loose out of the pack, or did you roll your own? [READ RESPONSE OPTIONS ONLY IF NECESSARY]
1. Carton
2. Pack
3. Loose
4. Roll Your Own

{Ask C2b if C2AR=1 (Carton) or C2AR=2 (Pack) or C2AR=3 (Loose); Else if C2AR= 4, -1 (DK) or C2AR= -2 (REF) go to C1}

C2b.   What price did you pay?
{Ask C2CARTON if C2AR=1 (Carton)}

C2CARTON. Per Carton $ _____

{allow 4, range $5.00 to $99.99}

{Ask C2PACK if C2AR=2 (Pack)}
C2PACK. Per Pack $ _____

{allow 3, range $1.50 to $12.99}

{Ask C2LOOSE if C2AR=3 (Loose)}
C2LOOSE. Per cigarette $ _____

{allow 3, range $0.10 to $1.00}

C16. Now thinking about your last…

[if C2aR = 1] cigarette carton
[if C2aR = 2] cigarette pack
[if C2aR = 3] cigarette

…purchase, what brand did you purchase?

4 AMERICAN SPIRIT
6 BASIC
8 BENSON & HEDGES
10 CAMBRIDGE
16 CAMEL
18 CARLTON
19 GENERIC
20 GPC
26 KENT
28 KOOL
91 LEWISTON
30 LUCKY STRIKE
36 MARLBORO
38 MERIT
40 MISTY
46 MONARCH
48 MONTCLAIR
49 MORE
50 NEWPORT
90 NIAGARA
56 NOW
58 PALL MALL
60 PARLIAMENT
66 SALEM
89 SENECA
92 SMOKIN' JOES
68 STERLING
70 TRUE
71 USA GOLD
76 VICEROY
78 VIRGINIA SLIMS
80 WINSTON
86 DOESN'T HAVE USUAL BRAND
87 ROLLS OWN CIGARETTES
88 GENERICS IN GENERAL
96 OTHER
-1 Don't Know
-2 Refused

C1. What is your usual brand of cigarettes?

4 AMERICAN SPIRIT
6 BASIC
8 BENSON & HEDGES

10 CAMBRIDGE
16 CAMEL
18 CARLTON
19 GENERIC
20 GPC
26 KENT
28 KOOL
91 LEWISTON
30 LUCKY STRIKE
36 MARLBORO
38 MERIT
40 MISTY
46 MONARCH
48 MONTCLAIR
49 MORE
50 NEWPORT
90 NIAGARA
56 NOW
58 PALL MALL
60 PARLIAMENT
66 SALEM
89 SENECA
92 SMOKIN' JOES
68 STERLING
70 TRUE
71 USA GOLD
76 VICEROY
78 VIRGINIA SLIMS
80 WINSTON
86 DOESN'T HAVE USUAL BRAND
87 ROLLS OWN CIGARETTES
88 GENERICS IN GENERAL
96 OTHER
-1 Don't Know
-2 Refused

C17. What was your usual brand of cigarettes twelve months ago?

4 AMERICAN SPIRIT
6 BASIC
8 BENSON & HEDGES
10 CAMBRIDGE
16 CAMEL
18 CARLTON
19 GENERIC
20 GPC
26 KENT
28 KOOL
91 LEWISTON
30 LUCKY STRIKE
36 MARLBORO
38 MERIT
40 MISTY
46 MONARCH
48 MONTCLAIR
49 MORE

```
50  NEWPORT
90  NIAGARA
56  NOW
58  PALL MALL
60  PARLIAMENT
66  SALEM
89  SENECA
92  SMOKIN' JOES
68  STERLING
70  TRUE
71  USA GOLD
76  VICEROY
78  VIRGINIA SLIMS
80  WINSTON
86  DOESN'T HAVE USUAL BRAND
87  ROLLS OWN CIGARETTES
88  GENERICS IN GENERAL
96  OTHER
-1  Don't Know
-2  Refused
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C15: How concerned are you about the cost of cigarettes?

    1. Not At All Concerned
    2. Slightly Concerned
    3. Moderately Concerned
    4. Very Concerned
    5. Extremely Concerned

C3. In the past 12 months, have you or a friend or relative purchased cigarettes for your own use…

C3e. …at an Indian reservation?
    YNDKRF

{Ask c3e_1 if c3e=1 (Yes) ; Else go to c3f}
C3e_1. How often did you purchase cigarettes here (at an Indian reservation)?
    ASRN = (All the time
             Sometimes
             Rarely
             Never)

C3f. …at a duty-free shop?
    YNDKRF

{Ask c3f_1 if c3f=1 (Yes) ; Else go to c3g}
C3f_1. How often did you purchase cigarettes here (at a duty-free shop)?
    ASRN

C3g. …outside the state or country?
    YNDKRF

{Ask c3g_1 if c3g=1 (Yes); Else go to C3o}
C3g_1. How often did you purchase cigarettes here (outside the state or country?
    ASRN

C3o. …in neighboring states, not including Indian Reservations?
    YNDKRF

{Ask C3o_1 if C3o=1 (Yes); Else go to c3i}
C3o_1. How often did you purchase cigarettes here (in neighboring states, not including Indian Reservations)?
    ASRN

C3i. … through use of a toll free number?
    YNDKRF

{Ask c3i_1 if c3i=1 (Yes); Else go to c3j}
C3i_1 How often did you purchase cigarettes here (through use of a toll free number)?
    ASRN

C3j. …from a web site or on the internet?
    YNDKRF

{Ask c3j_1 if c3j=1 (Yes); Else go to D1}
C3j_1 How often did you purchase cigarettes here (from a web site or on the internet)?
    ASRN

SECTION D: CESSATION

[IF B1=1 AND (B2=1 OR B2=2) ASK D1-D2; IF B1=1 AND B2=3, GO TO D4; ELSE GO TO D16]

[THUS, IF (B3=2, -1, OR -2) OR (B1=2, -1, OR -2) OR (B2= -1 OR -2) THE PROGRAM SHOULD SKIP TO D16]

D1.   During the past 12 months, have you stopped smoking for one day or longer because you were trying to quit smoking?
    YNDKRF

[IF D1=2, -1, or -2 ask D1a; ELSE GO TO D2]

D1a. Have you **ever** stopped smoking for one day or longer because you were **trying** to quit smoking?

    YNDKRF

{Ask d2, if d1=1 (yes); Else go to d16}

D2.   How many times during the past 12 months have you stopped smoking for 1 day or longer because you were trying to quit smoking?

{allow 2, range 1-95}

{Ask D4 if b1=1 (yes) and b2=3 (not at all); else go to d5}

D4. About how long has it been since you last smoked cigarettes even a puff? ENTER NUMBER AND UNIT

    D4a. Hours {allow 2, range 0-24}

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, _____ hour(s) or _____ hour(s)?"]

    D4b. Days {allow 2, range 0-10}

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, _____ day(s) or _____ day(s)?"]

    D4c. Weeks {allow 2, range 0-52}

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, _____ week(s) or _____ week(s)?"]

    D4d. Months {allow 2, range 0-12}

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, _____ month(s) or _____ month(s)?"]

    D4e. Years {allow 2, range 0-97}

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, _____ year(s) or _____ year(s)?"]

{Ask d5 if b1=1 (yes), b2=1 (every day) or b2=2 (some days), and d1=1 (yes) <u>or</u> if b1=1 (yes), b2=3 (not at all), and d4a-e <= 1 year; Else go to d16}

D5. [IF B1=1, (B2=1 OR B2=2), D1=1 (CURRENT SMOKERS), AND D2=1 FILL: "When you tried to quit smoking, did you"]
{If b1=1 (yes), b2=1 (every day) or b2=2 (some days), D1=1 (CURRENT SMOKERS), AND D2>1 fill: "The last time you tried to quit smoking, did you"}
{If b1=1 (yes), b2=3 (not at all), AND D4A-E ≤ 1 YEAR (FORMER SMOKERS), fill: "When you quit smoking, did you"}

D5f. Use medications like the nicotine patch, nicotine gum, Zyban or Chantix.
      YNDKRF

[IF D5F=1, ASK D7a-D7g; Else go to D12]

D7.   Did you use?

D7a.   A nicotine gum

        YNDKRF

[IF D7A=2, ASK D7a_intro; ELSE GO TO D7B]

FOR D7A_INTRO THRU D7F_INTRO:
[IF B1=1, (B2=1 OR B2=2), D1=1 (CURRENT SMOKERS), AND D2=1 FILL: "When you tried to quit smoking, "]
[IF B1=1, (B2=1 OR B2=2), D1=1 (CURRENT SMOKERS), AND D2>1 FILL: "The last time you tried to quit smoking, "]
[IF B1=1, B2=3, AND D4A-E ≤ 1 YEAR (FORMER SMOKERS), FILL: "When you quit smoking,"]

D7a_intro. Why didn't you use nicotine gum? Is it because…

        D7a_1. it [nicotine gum] is not safe? YNDKRF
        D7a_2. it [nicotine gum] costs too much? YNDKRF
        D7a_3. it [nicotine gum] doesn't work? YNDKRF
        D7a_4. it [nicotine gum] is addictive? YNDKRF
        D7a_5. it [nicotine gum] may have side effects? YNDKRF
        D7a_6. it [nicotine gum] isn't available without a prescription? YNDKRF
        D7a_7. You chose to use a different medication to help you quit? YNDKRF

D7b.   A nicotine patch

        YNDKRF

[IF D7B=2, ASK D7b_intro; ELSE GO TO D7C]

D7b_intro. Why didn't you use the nicotine patch? Is it because…

        D7b_1. it [the nicotine patch] is not safe? YNDKRF
        D7b_2. it [the nicotine patch] costs too much? YNDKRF
        D7b_3. it [the nicotine patch] doesn't work? YNDKRF
        D7b_4. it [the nicotine patch] is addictive? YNDKRF
        D7b_5. it [the nicotine patch] may have side effects? YNDKRF
        D7b_6. it [the nicotine patch] isn't available without a prescription? YNDKRF
        D7b_7. You chose to use a different medication to help you quit? YNDKRF

D7c.   Nicotine lozenges

        YNDKRF

[IF D7C=2, ASK D7c_intro; ELSE GO TO D7D]

D7c_intro. Why didn't you use nicotine lozenges? Is it because…

D7c_1. they [nicotine lozenges] are not safe? YNDKRF
D7c_2. they [nicotine lozenges] cost too much? YNDKRF
D7c_3. they [nicotine lozenges] don't work? YNDKRF
D7c_4. they [nicotine lozenges] are addictive? YNDKRF
D7c_5. they [nicotine lozenges] may have side effects? YNDKRF
D7c_6. they [nicotine lozenges] aren't available without a prescription? YNDKRF
D7c_7. You chose to use a different medication to help you quit? YNDKRF

D7d.   A nicotine nasal spray

        YNDKRF

[IF D7D=2, ASK D7d_intro; ELSE GO TO D7E]

D7d_intro. Why didn't you use nicotine nasal spray? Is it because…

D7d_1. it [nicotine nasal spray] is not safe? YNDKRF
D7d_2. it [nicotine nasal spray] costs too much? YNDKRF
D7d_3. it [nicotine nasal spray] doesn't work? YNDKRF
D7d_4. it [nicotine nasal spray] is addictive? YNDKRF
D7d_5. it [nicotine nasal spray] may have side effects? YNDKRF
D7d_6. it [nicotine nasal spray] isn't available without a prescription? YNDKRF
D7d_7. You chose to use a different medication to help you quit? YNDKRF

D7e.   A nicotine inhaler

        YNDKRF

[IF D7E=2, ASK D7e_intro; ELSE GO TO D7F]

D7e_intro. Why didn't you use a nicotine inhaler? Is it because…

D7e_1. it [a nicotine inhaler] is not safe? YNDKRF
D7e_2. it [a nicotine inhaler] costs too much? YNDKRF
D7e_3. it [a nicotine inhaler] doesn't work? YNDKRF
D7e_4. it [a nicotine inhaler] is addictive? YNDKRF
D7e_5. it [a nicotine inhaler] may have side effects? YNDKRF
D7e_6. it [a nicotine inhaler] isn't available without a prescription? YNDKRF
D7e_7. You chose to use a different medication to help you quit? YNDKRF

D7f.   Buproprion, Zyban, Wellbutrin, or Chantix

        YNDKRF

[IF D7F=2, ASK D7f_intro; ELSE GO TO D7g]

D7f_intro. Why didn't you use Buproprion, Zyban, Wellbutrin, or Chantix? Is it because…

D7f_1. it [Buproprion, Zyban, Wellbutrin, or Chantix] is not safe? YNDKRF
D7f_2. it [Buproprion, Zyban, Wellbutrin, or Chantix] costs too much? YNDKRF
D7f_3. it [Buproprion, Zyban, Wellbutrin, or Chantix] doesn't work? YNDKRF
D7f_4. it [Buproprion, Zyban, Wellbutrin, or Chantix] is addictive? YNDKRF
D7f_5. it [Buproprion, Zyban, Wellbutrin, or Chantix] may have side effects? YNDKRF
D7f_6. it [Buproprion, Zyban, Wellbutrin, or Chantix] isn't available without a prescription? YNDKRF
D7f_7. You chose to use a different medication to help you quit? YNDKRF

D7g.   Use any other medications while trying to quit? (Specify:_____)[ALLOW 60 CHARACTERS]

        YNDKRF

If yes, "What was the other medication that you used?"

{Ask d12 if b1=1 (yes), b2=1 (every day) or b2=2 (some days), and d1=1 (yes) <u>or</u> if b1=1 (yes), b2=3 (not at all), and d4a-e <= 1 year; Else go to d16}

D12. **[IF B1=1, (B2=1 OR B2=2), D1=1 (CURRENT SMOKERS), AND D2=1 FILL: "When you tried to quit smoking,"]**
{If b1=1 (yes), b2=1 (every day) or b2=2 (some days), D1=1 (CURRENT SMOKERS), AND D2>1, fill: "The last time you tried to quit smoking,"}
 {If b1=1 (yes), b2=3 (not at all), AND D4A-E ≤ 1 YEAR (FORMER SMOKERS), fill: "When you quit smoking,"}
  did you…

D12a. Attend a stop-smoking clinic, cessation class, or support group?
        YNDKRF

D12b. Get counseling to help you stop smoking?
        YNDKRF

D12c. Get help from a free telephone quit line?
        YNDKRF

D12h.   Visit an internet website on how to quit smoking?

         YNDKRF

{Ask d16 if d15 =1 (yes); else go to d19}

D16. During the past 12 months, did any doctor, nurse or health professional ask if you smoke?

[INTERVIEWER: IF RESPONDENT IS UNCERTAIN OR SAYS THEY ALREADY KNOW SAY, "We want to know if a doctor, nurse, or health professional <u>specifically</u> asked you, regardless of whether they already know your smoking status."]

YNDKRF

{Ask d17 if d15=1 (yes) and b1=1 (yes) and b2=1 (every day) or b2=2 (some days) or if d15=1 (yes) and b1=1 (yes), b2=3 (not at all), and d4a-e ≤ 1 year {former smokers}; Else go to d19}

[THUS, IF (D15=2, -1, OR -2) OR (B1= 2, -1, OR -2) OR (B2= -1 OR -2) OR (THE SUM OF D4A – D4E IS GREATER THAN 1 YEAR) OR (B3= 2, -1, -2) THE PROGRAM SHOULD SKIP TO D19]

D17. In the past 12 months, has a doctor, nurse, or other health professional advised you to quit smoking?
YNDKRF

{Ask d18a-d18f if d17=1 (yes); Else go to d19]

D18. When a doctor, nurse, or other health professional advised you to quit smoking, did he/she do any of the following? Did he/she…

D18a. Prescribe or recommend a nicotine patch, nicotine gum, nasal spray, an inhaler, or pills such as Zyban or Chantix?
YNDKRF

D18b. Suggest that you set a specific date to stop smoking?
YNDKRF

D18c. Suggest that you use a smoking cessation class, program, or counseling?
YNDKRF

D18d. Suggest you call a telephone quit line?
YNDKRF

D18e. Provide you with booklets, videos, or other materials to help you quit smoking on your own?
YNDKRF

D18f. Schedule a follow-up visit to discuss your progress?
YNDKRF

{Ask d19 if b1=1 (yes) and b2=1 (everyday) or b2=2 (somedays); Else go to D23}

[THUS, IF (B1= 2, -1, OR -2) OR (B2=3, -1 OR -2) OR (B3= 2, -1, -2) THE PROGRAM SHOULD SKIP TO D23]

D19. How much do you want to quit smoking? Would you say…
      1. Not at all
      2. A little
      3. Somewhat
      4. A lot

      -1 DON'T KNOW
      -2 REFUSED

{Ask d20 if d19=2 (a little), d19=3 (somewhat), or d19=4 (a lot); Else go to D23}

D20. Are you seriously considering stopping smoking within the next six months?

    YNDKRF

{Ask d21 if d20=1 (yes); Else go to d22}

D21. Are you planning to stop smoking within the next 30 days?
    YNDKRF

{Ask d22 if d19=2 (a little), d19=3 (somewhat), or d19=4 (a lot) <u>or</u> d20=1 (yes); Else go to D23}

D22. If you decided to give up smoking altogether in the next 12 months, how likely do you think you would be to succeed? Would you say…
    1. Very likely
    2. Somewhat likely
    3. Somewhat unlikely
    4. Very unlikely

[IF B1=1, (B2=1 OR B2=2), AND D1=1 (CURRENT SMOKERS) OR IF B1=1, B2=3, AND D4A-E ≤ 1 YEAR (FORMER SMOKERS), ASK D23; ELSE GO TO D_J29]

D23. I am going to read a list of some of the reasons that people give for trying to quit smoking. Please tell me if that reason was important to you during your most recent quit attempt.

D23a. The cost of cigarettes

    YNDKRF

D23b. Concern for what it is presently doing to your health

    YNDKRF

D23c. Concern for what it could do to your health in the future

    YNDKRF

D23d. Because smoking is prohibited in most buildings

    YNDKRF

D23e. The effect your smoking has on other people's health

    YNDKRF

D23f. Encouragement from your family and friends

    YNDKRF

D23g. Setting a good example for your children

YNDKRF

D23h. Your doctor or dentist recommended it

YNDKRF

D23i. Any other reason? (Specify:_____)[ALLOW 60 CHARACTERS]

YNDKRF

{Ask d_j29 of all respondents}

D_J29. Have you heard of any telephone quitlines such as 1-800-QUIT-NOW?

YNDKRF

{Ask d_j31 if d_j29=1 (yes); Else go to D29}

D_J31. In the past 12 months, have you called a telephone Quitline?
YNDKRF

Ask D29 if b1=1 (yes) and b2 = 1 (every day) or 2(some days); else go to F1}
[THUS, IF (B1= 2, -1, OR -2) OR (B2=3, -1 OR -2) OR (B3= 2, -1, -2), THE PROGRAM SHOULD SKIP TO F1]

D29. If you decided to quit smoking in the future, would you gather information or support for quitting from…

D29a. … your doctor or other healthcare professional?

YNDKRF

D29b. … a telephone quit-line?

YNDKRF

D29c. … an internet website?

YNDKRF

SECTION F: ENVIRONMENTAL TOBACCO SMOKE

F1. Which statement best describes the rules about smoking in your home? Would you say…

1. Smoking is not allowed anywhere inside your home
2. Smoking is allowed in some places or at some times
3. Smoking is allowed anywhere inside the home
4. There are no rules about smoking inside the home

F2.   Which statement best describes the rules about smoking in your family car or cars? Would you say…

1. Smoking is never allowed in any car
2. Smoking is allowed some times or in some cars
3. Smoking is allowed in all cars, or
4. Do not have a family car

F9. Not including yourself, does anyone who lives in your home smoke cigarettes now?
YNDKRF

SECTION G: PERCEPTIONS

GINTRO. Now I want to ask you some questions about the effects of smoking as well as various policies and programs aimed at curbing smoking and exposure to secondhand smoke.

[PRESS 1 TO CONTINUE]

G0. Thinking about all the health problems in your community, how important is addressing the problem of tobacco use? Would you say it is…

1. Among the most important health problems
2. Equally as important as other health problems
3. Among the least important health problems)

G40. In your opinion, how do most people in your community feel about adults smoking cigarettes?
Would you say…

1. Definitely Should Not Smoke
2. Probably Should Not Smoke
3. Ok To Smoke Sometimes
4. Ok To Smoke As Much As You Want)

Now I want to ask you a few questions related to the portrayal of smoking in movies.

G94.   Over the past 12 months how often did you notice smoking in a movie?

Would you say….
Almost every time you watched a movie
Frequently when you watched a movie
Occasionally when you watched a movie
Never/not that you remember

I HAVE NOT GONE TO THE MOVIES IN THE LAST 12 MONTHS

G20. Movies rated G, PG, and PG-13 should **not** show actors smoking.
AGREESCL

G97. What is your opinion about changing the movie rating system so that any movie showing actors smoking would not be eligible for a G, PG, or PG-13 rating?

Are you…
Strongly in favor
Somewhat in favor
Neither in favor nor against
Somewhat against
Strongly against

{Ask g30-g31 if b1=1 (yes) and b2=1 (every day) or b2=2 (some days) <u>or</u> if b1=1 (yes), b2=3 (not at all), and d4a-e ≤ 1 year (former smokers); Else go to GA1}

[THUS, IF (B1= 2, -1, OR -2) <u>OR</u> (B2= -1 OR -2) <u>OR</u> (THE SUM OF D4A – D4E IS GREATER THAN 1 YEAR) <u>OR</u> (B3= 2, -1, -2) THE PROGRAM SHOULD SKIP TO GA1]

G30. Now I would like to ask you some questions about things tobacco companies might have sent you in the mail. Do you currently receive things like coupons or other promotional items in the mail from tobacco companies?
YNDKRF

G31. Do you get electronic mail from companies trying to sell you cigarettes? [INTERVIEWER: THIS INCLUDES BOTH TOBACCO COMPANIES AS WELL AS BUSINESSES THAT SELL TOBACCO SUCH AS AN ON-LINE BUSINESS]
YNDKRF

SUPPORT

GA1. Would you support an additional state tax of $1 on a pack of cigarettes? Would you say…

DEFYESNOT

GA2. Would you support an additional state tax of $1 on a pack of cigarettes if all of the money raised was used to help smokers quit? Would you say...

DEFYESNOT

SECTION H: OTHER TOBACCO USE

Please tell me whether or not you now use any of the following tobacco products. Do you now use…

H1a. Chewing tobacco, snuff, dip, or snus

[INTERVIEWER: THE PRONUNCIATION FOR "SNUS" RHYMES WITH "GOOSE"]

YNDKRF

{Ask h1ax if h1a=1 (yes); Else go to h1b}

H1aX. Do you now use chewing tobacco, snuff, dip, or snus every day or some days?

[INTERVIEWER: THE PRONUNCIATION FOR "SNUS" RHYMES WITH "GOOSE"]

      1. EVERY DAY
      2. SOME DAYS

H1b. Cigars, cigarillos, or little cigars.
      YNDKRF

{Ask h1bx if h1b=1 (yes); Else go to j1}

H1bX. Do you now use cigars, cigarillos, or little cigars every day or some days?
      1. EVERY DAY
      2. SOME DAYS

SECTION J: MEDIA TRACKING

MEDIA EXPOSURE

J1. Please think back to the last 7 days. On average, how many hours per day did you…
    Watch television? [INTERVIEWER: ENTER TIME TO NEAREST HALF HOUR. IF THE
    RESPONDENT SAYS SOMETHING THAT INDICATES MISUNDERSTANDING, PLEASE
    REPEAT THE QUESTION.]
        {allow 3, range 0.0 – 24.0}

       97 NEVER WATCH TV
       -1 DON'T KNOW
       -2 REFUSED

{IF J1=0-24, GO TO J1A; ELSE GO TO J86}

J1a. IN A NEUTRAL TONE, CONFIRM ANSWER: "You said {fill answer from J1} hours per day, is
that correct?"

      YNDKRF

{IF J1A=1(YES), GO TO J86; ELSE GO TO J1}

PHARMACIES

J86. What is your opinion about a **policy** that would **ban** the sale of all tobacco **products** in pharmacies? Are you…

> 1 Strongly in favor
> 2 Somewhat in favor
> 3 Neither in favor nor against
> 4 Somewhat against
> 5 Strongly against

TOBACCO RETAILERS

J89. What is your opinion about a policy that would ban the display of tobacco products such as packs of cigarettes or cigars from stores?

> 1 Strongly in favor
> 2 Somewhat in favor
> 3 Neither in favor nor against
> 4 Somewhat against
> 5 Strongly against

J90. What is your opinion about a policy that would limit the number of stores that could sell tobacco in your community?

> 1- Strongly in favor
> 2 Somewhat in favor
> 3 Neither in favor nor against
> 4 Somewhat against
> 5 Strongly against

J92. What is your opinion about a policy that would ban the sale of tobacco products in stores that are located near schools?

> 1 Strongly in favor
> 2 Somewhat in favor
> 3 Neither in favor nor against
> 4 Somewhat against
> 5 Strongly against

{Ask J52of all respondents}

In the past 30 days, have you seen or heard advertisements about each of the following tobacco related issues:

J52.   The dangers of children and adults being around cigarette smoke.

　　　　YNDKRF

J55.   Family members losing a loved one to a tobacco-related illness.

　　　　YNDKRF

J56. In the past 30 days, have you seen or heard advertisements for products to help people quit smoking, such as nicotine patches or gums?

　　　　YNDKRF

{Ask J56a if J56=1 (yes); Else go to K59}

J56a. What specific product brands did you see or hear advertisements about? [INTERVIEWER: DO NOT READ RESPONSES AND CODE ALL THAT APPLY, THEN ASK: 'Any others?"]

    1. NICODERM PATCHES
    2. NICORETTE GUM
    3. CHANTIX
    4. CIGARREST
    5. ZYBAN
    6. WELLBUTRIN
    7. OTHER, SPECIFY _____

{If J56a = 7 (other, specify): allow 60}

SECTION K: SECOND HAND SMOKING POLICIES

SUPPORT FOR THE LAW

{Ask K59-K11 of all respondents}

K59.   Over the past 12 months, how often did you notice people smoking in outdoor public spaces, like beaches or parks? Would you say….

1 Almost every time you were in an outdoor public space
2 Frequently when you were in an outdoor public space
3 Occasionally when you were in an outdoor public space
4 Never/not that I remember

K60.   How do you feel about people smoking in outdoor public spaces, like beaches or parks?
Do you feel it is…

1 Totally acceptable
2 Somewhat acceptable
3 Neither acceptable nor unacceptable
4 Somewhat unacceptable
5 Totally unacceptable

K5a.   Would you be in favor of a **law** banning smoking in outdoor public places such as beaches or parks?

    1 Definitely Yes
    2 Probably Yes
    3 Probably Not
    4 Definitely Not
    5 NO OPINION

    -1 DON'T KNOW
    -2 REFUSED

K64.   Over the past 12 months, how often did you notice people smoking in the entry ways of buildings in your town or city? Would you say….

1 Almost every time you were near a building entrance way
2 Frequently when you were near a building entrance way
3 Occasionally when you were near a building entrance way
4 Never/not that I remember

K65.   How do you feel about people smoking in the entry ways of buildings in your town or city?
Do you feel it is…

1 Totally acceptable
2 Somewhat acceptable
3 Neither acceptable nor unacceptable
4 Somewhat unacceptable
5 Totally unacceptable

K5b.   Would you be in favor of a **law** banning smoking in the entrance ways of public buildings and workplaces?

    1 Definitely Yes
    2 Probably Yes
    3 Probably Not
    4 Definitely Not
    5 NO OPINION

-1 DON'T KNOW
-2 REFUSED

K5c. Would you be in favor of warning labels on cigarette packs that show graphic images of damage caused by smoking, such as black lungs?

    1   Definitely Yes
    2   Probably Yes
    3   Probably Not
    4   Definitely Not
    5   NO OPINION

    -1 DON'T KNOW
    -2   REFUSED

COMPLIANCE WITH THE LAW

K8.   The last time you went to a restaurant in your community in the past 30 days, did you see someone smoking indoors?

    1. YES
    2. NO
    3. HAVEN'T GONE TO A RESTAURANT IN MY COMMUNITY IN THE PAST 30 DAYS
    -1. DON'T KNOW
    -2. REFUSED

K11.   The last time you went to a bar in your community in the past 30 days, did you see someone smoking indoors?

    1. YES
    2. NO
    3. HAVEN'T GONE TO A BAR IN MY COMMUNITY IN THE PAST 30 DAYS
    -1. DON'T KNOW
    -2. REFUSED

SECTION L: CLOSING DEMOGRAPHIC ITEMS

L1.   Are you:

    1. Married
    2. Divorced
    3. Widowed
    4. Separated
    5. Never married, or
    6. Living with a partner

L2. How many children live in your household who are…

L2a. …younger than 5 years old?
    {allow 2, range 0-10}

L2b. …5 through 11 years old?
    {allow 2, range 0-10}

L2c. …12 to 17 years old?
    {allow 2, range 0-10}

L3. Was your annual household income from all sources during 2010 more or less than $30,000?
    1. $30,000 OR MORE
    2. LESS THAN $30,000

{Ask L4 if L3=2 (less than $30,000); Else if L3=1 ($30,000 or more), go to L6; Else if L3= -1 (dk) or L3= -2 (ref), go to L14}

L4. Was your total household income less than $20,000?
    YNDKRF

{Ask L5 if L4=1 (yes); Else go to L14}

L5. Was your total household income less than $10,000?
    YNDKRF

{Go to L14}

L6. Was your total household income more than $40,000?
    YNDKRF

{Ask L7 if L6=1 (yes); Else go to L14}

L7. Was your total household income more than $50,000?
    YNDKRF

{Ask L8 if L7=1 (yes); Else go to L14}

L8. Was your total household income more than $60,000?
    YNDKRF

{Ask L9 if L8=1 (yes); Else go to L14}

L9. Was your total household income more than $70,000?
    YNDKRF

{ask L10 if L9=1 (yes); Else go to L14}

L10. Was your total household income more than $90,000?
    YNDKRF

{Ask L11 if L10=1 (yes); Else go to L14}

L11. Was your total household income more than $110,000?
    YNDKRF

L14. What is your zip code? [ENTER -1 FOR DK, -2 FOR REF]
       {allow 5}

LOCAT1. In order to mail you the $20 check we promised you for completing this survey, we'll need you to provide your contact information. I want to assure you that this information will be kept completely confidential in secure and protected data files, and will be separate from the responses you've already provided in the interview.

    1   CONTINUE
    2   DECLINED PROVIDING CONTACT INFORMATION FOR $20 CHECK

[ASK LOCAT2a THROUGH LOCAT 3g IF LOCAT1 = YES; ELSE GO TO LOCAT4a]

LOCAT2a. What is your full name? First Name:
       {allow 60}

LOCAT2b. (What is your full name?) Last Name:
       {allow 60}

LOCAT3a. So that we're able to ensure that the $20 check reaches you, could you please tell us your address and telephone information? Address:
{allow 60}

LOCAT3aa. (So that we're able to ensure that the $20 check reaches you, could you please tell us your address and telephone information?) Apartment Number:
{allow 60}

LOCAT3b. (So that we're able to ensure that the $20 check reaches you, could you please tell us your address and telephone information) City:
       {allow 30}

LOCAT3c. (So that we're able to ensure that the $20 check reaches you, could you please tell us your address and telephone information?) State:
       {allow 30}

LOCAT3d. (So that we're able to ensure that the $20 check reaches you, could you please tell us your address and telephone information) Zip:

[INTERVIEWER: IF THE RESPONDENT SAYS THAT THE ZIP CODE NEEDED FOR MAILING THE INCENTIVE CHECK IS THE SAME AS THE ONE ALREADY GIVEN IN L14, YOU MAY SIMPLY CONFIRM AND ENTER THE RESPONDENT'S ANSWER FROM L14.]

{allow 5}

LOCAT3e. (So that we're able to ensure that the $20 check reaches you, could you please tell us your address and telephone information) Telephone:

[INTERVIEWER: PLEASE ENTER DIGITS WITHOUT ANY DASHES OR PARENTHESES. IF THE RESPONDENT SAYS THAT HIS/HER CURRENT TELEPHONE NUMBER IS THE SAME AS THE ONE DIALED FOR THIS CALL, YOU MAY VERIFY AND THEN ENTER THE NUMBER..]

{allow 10}

LOCAT3f. (So that we're able to ensure that the $20 check reaches you, could you please tell us your address and telephone information) Email Address: [INTERVIEWER: IF NO E-MAIL ADDRESS, ENTER "NONE"]
{allow 30}

LOCAT3g. Is the address you just provided your primary residence?
    YNDKRF

[ASK LOCAT4 IF LOCAT1= YES; ELSE GO TO LOCAT4a]

LOCAT4.
Also, we may want to talk to you again in about 6 months to ask more questions about television advertisements and tobacco use and health. We would like to use the contact information you just provided us to recontact you. Can we use this contact information to recontact you in about 6 months?

    YNDKRF

[ASK LOCAT4a IF LOCAT1= 2 (NO)]

LOCAT4a. We may want to talk to you again in about 6 months to ask more questions about television advertisements and tobacco use and health. Can we collect your contact information to be used to recontact you in about 6 months? This information will be kept completely confidential in secure and protected data files.

    YNDKRF

[IF LOCAT4a= 1 (YES), ASK LOCAT4a1 THROUGH LOCAT4h; ELSE GO TO LOCAT5]

LOCAT4a1. What is your full name? First Name:
        {allow 60}

LOCAT4a2. (What is your full name?) Last Name:
        {allow 60}

LOCAT4b. What is the address of your primary residence? Address:
        {allow 60}

LOCAT4c. (What is the address of your primary residence?) Apartment Number:
        {allow 60}

LOCAT4d. (What is the address of your primary residence?) City:
    {allow 30}

LOCAT4e. (What is the address of your primary residence?) State:
    {allow 30}

LOCAT4f. (What is the address of your primary residence?) Zip:
    {allow 5}

LOCAT4g. (What is the telephone number for your primary residence?) Telephone: [INTERVIEWER:
    PLEASE ENTER DIGITS WITHOUT ANY DASHES OR PARENTHESES]
    {allow 10}

LOCAT4h. (What is the address of your primary residence?) Email Address: [INTERVIEWER: IF NO
    E-MAIL ADDRESS, ENTER "NONE"]"
    {allow 30}

 LOCAT5. In what city or state do you expect to be living in 6 months from now?

 [INTERVIEWER: REPEAT CITY NAME AND VERIFY SPELLING. IF THE RESPONDENT SAYS
 THAT HE OR SHE WILL BE LIVING IN THE SAME CITY AS ENTERED FOR LOCAT3b, YOU
 MAY SIMPLY CONFIRM BY READING THE LOCAT3b ENTRY AS YOU RE-ENTER IT HERE.]

{allow 80}

END. That's all the questions I have. Thank you very much for your time. I enjoyed talking with you.
(You should be receiving your check within 4 to 6 weeks. Please look for an envelope with a blue RTI
logo. It will contain a thank you letter and your check.)

        4 Survey completed and will end