



MPA

SECTION 1: WHAT NEW YORKERS NEED TO KNOW/HOW THEY WILL SEE THEIR LIVES IMPACTED

GRAPHIC 1:

Slide 1:



! NEW YORK STATE'S MASTER PLAN FOR AGING

4.6 million

There are 4.6 million New York residents 60 years and older who contribute to the economic, social and cultural vibrancy of our State.

ny.gov/MPA

 **NEW YORK STATE** | Department of Health

Slide 2:



Public Health Toolkit

Social Media



! NEW YORK STATE'S MASTER PLAN FOR AGING



Our Master Plan for Aging recognizes their importance. It also ensures they can age in place with the independence, dignity, and respect they deserve.

ny.gov/MPA



CAPTION: New Yorkers 60 years and older have contributed greatly to the strength of our State. The State's Master Plan for Aging proactively supports policies to ensure older New Yorkers can age with dignity and independence. Learn more: www.ny.gov/MPA

GRAPHIC 2:

! NEW YORK STATE'S MASTER PLAN FOR AGING



The Master Plan for Aging will ensure our State has a long-term care system that is accessible, effective, and affordable, while also recognizing the unique needs and value of all New Yorkers.

ny.gov/MPA





CAPTION: The State’s new Master Plan for Aging has launched. An accessible, effective and affordable long-term care plan is just one of the initiatives under this plan. Learn more today: www.ny.gov/MPA

GRAPHIC 3:

! NEW YORK STATE'S MASTER PLAN FOR AGING

This Master Plan for Aging means New York will have a health care system that is responsive to the needs of all the State's growing number of older residents.

ny.gov/MPA

NEW YORK STATE | Department of Health

CAPTION: Aging New Yorkers can expect this new Master Plan for Aging to give them the resources they need to remain active in their communities. This means accessible, effective and affordable care. Know an aging New Yorker? Share and learn more today. www.ny.gov/MPA

SECTION 2: WHAT MAKES PLAN UNIQUE

GRAPHIC SLIDESHOW 4:

Slide 1:



NEW YORK STATE'S MASTER PLAN FOR AGING



New York takes great pride
in being named the first
Age-Friendly State in the nation.

Status based on American Association of Retired Persons (AARP) and the World Health Organization

ny.gov/MPA



Slide 2:



NEW YORK STATE'S MASTER PLAN FOR AGING

New York is the First 'Age-Friendly State'
in the nation because of our:

1. Outdoor spaces and buildings
2. Transportation
3. Housing
4. Social participation
5. Respect and social inclusion
6. Work and civic engagement
7. Communication and information
8. Community and health services

ny.gov/MPA



CAPTION: Great news New Yorkers! Based on the eight domains of livability, @AARP and @WHO have named New York, the first Age-Friendly State in the nation. And ICYMI, New York State's Master Plan for Aging has been announced. Learn more: www.ny.gov/MPA



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Social Media



Tagging:

AARP

FACEBOOK: @AARP

TWITTER: @AARP

INSTAGRAM: @aarp

WHO

FACEBOOK: @WHO World Health Organization

TWITTER: @WHO

INSTAGRAM: @who

GRAPHIC 5:



CAPTION: As the first Age-Friendly State in the nation, New York has rolled out the State's Master Plan for Aging. New Yorkers can learn more, get updated and provide feedback. Check out the plan today. www.ny.gov/MPA

GRAPHIC 6:



Public Health Toolkit

Social Media



! NEW YORK STATE'S MASTER PLAN FOR AGING



New York's commitment to an age-friendly environment, ensures all New Yorkers can age with dignity and independence.

ny.gov/MPA



CAPTION: New York State's Master Plan for Aging (MPA) is the first of its kind. Its policies are promoting the value of healthy and meaningful aging for all New Yorkers. Share and read more today: www.ny.gov/MPA

GRAPHIC 7:

! NEW YORK STATE'S MASTER PLAN FOR AGING



Did you know?

The majority of New Yorkers want to remain in the State during their retirement years.

ny.gov/MPA





CAPTION: As the *first* Age-Friendly State in the nation, New York is leading the way with its Master Plan for Aging. If you haven't taken a few minutes yet to learn more, now's the time. www.ny.gov/MPA

SECTION 3: GENERAL FACTS & ABOUT THE PLAN

GRAPHIC 8:

! NEW YORK STATE'S MASTER PLAN FOR AGING

STAY INFORMED

Sign up to receive updates from the MPA Council and/or submit your comments or suggestions.

ny.gov/MPA

NEW YORK STATE Department of Health

CAPTION: NYS's Master Plan for Aging will help make sure older New Yorkers age with independence, dignity and respect. Subscribe today to stay in the know about New York State's Master Plan for Aging.

→ Sign up: www.ny.gov/form/sign-up-for-mpa-updates

And bookmark the 'News & Resources' section:

→ News & Resources: www.ny.gov/new-york-states-master-plan-aging/about-master-plan-aging-mpa#news_resources

GRAPHIC SLIDESHOW 9:

Slide 1:



NEW YORK STATE'S MASTER PLAN FOR AGING GOVERNING STRUCTURE

MASTER PLAN FOR AGING COUNCIL

The Master Plan for Aging Council is comprised of leaders from agencies across state government to address the needs of aging New Yorkers across all state programs and policies.

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Slide 2:



NEW YORK STATE'S MASTER PLAN FOR AGING GOVERNING STRUCTURE

STAKEHOLDER ADVISORY COMMITTEE AND PUBLIC INPUT

The Stakeholder Advisory Committee will ensure that leading experts and the public at large have strong input to the Master Plan for Aging and help establish guidelines for age-friendly policies.

ny.gov/MPA



Slide 3:



! NEW YORK STATE'S MASTER PLAN FOR AGING GOVERNING STRUCTURE

ASSOCIATION RESOURCE COMMITTEE

The Association Resource Committee will enable state associations to bring statewide and regional issues to the Master Plan for Aging process.

ny.gov/MPA

NEW YORK STATE
Department of Health

CAPTION: The State's new Master Plan for Aging will help make sure older New Yorkers age with independence, dignity and respect. New York State's Master Plan for Aging is an interagency team being led by NYSDOH and @NYSAGING. This collective expertise is supporting the needs of older adults across their lifespan and will help guide this innovative new Master Plan for Aging. Learn more about MPA:

www.ny.gov/new-york-states-master-plan-aging/structure-master-plan-aging

Tagging Notes:

FACEBOOK: @New York State Office for the Aging NYSAGING

TWITTER: @NYSAGING

INSTAGRAM: @nysaging

GRAPHIC 10:



Public Health Toolkit Social Media



NEW YORK STATE'S MASTER PLAN FOR AGING

**“All New Yorkers
deserve to age
in their community
with dignity
and independence.”**

Governor Kathy Hochul

[ny.gov/MPA](https://www.ny.gov/MPA)



CAPTION: The New York State Department of Health and @New York State Office for the Aging are coordinating the Master Plan for Aging, building on decades of work and partnerships with state agencies, local governments and stakeholders. Learn more today: www.ny.gov/MPA