



Safe Sleep

GRAPHIC 1:



FACEBOOK: To protect your baby from sleep-related incidents, be sure everyone caring for your baby knows and follows the ABCs. Babies should sleep:

Alone

on their **Back**

in a **Crib**

and in a **Smoke-free** home.

Learn more from @NYSDOH - New York State Department of Health at health.ny.gov/safesleep.

TWITTER: To protect your baby from sleep-related incidents, be sure everyone caring for your baby knows and follows the ABCs. Babies should sleep:

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#ClearTheCrib #SafeToSleep #SIDS #SUID #SafeSleep

GRAPHIC 2:



FACEBOOK: Sleeping babies are at risk for sudden unexpected infant death (SUID). Parents can protect their babies by following the ABCs of safe sleep. Babies should sleep: **A**lone, on their **B**ack, in a **C**rib, and in a **S**moke-free home. @NYSDOH - New York State Department of Health has more tips at health.ny.gov/safesleep.

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GRAPHIC3:





FACEBOOK: Babies who live with smokers are at increased risk of dying from sudden infant death syndrome (SIDS). Quit smoking ASAP so you and your baby can sleep soundly. Visit @NYSDOH - New York State Department of Health at health.ny.gov/safesleep for more tips on how to protect your baby.

TWITTER: Babies who live with smokers are at increased risk of dying from sudden infant death syndrome (SIDS). Quit smoking ASAP so you and your baby can sleep soundly. Visit @HealthNYGov for more #SafeSleep tips on how to protect your baby. health.ny.gov/safesleep

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GRAPHIC4:



FACEBOOK: In New York, about 90 babies die each year from sleep-related incidents—but it doesn't have to be this way. Parents can prevent these deaths by following these safety tips from @NYSDOH - New York State Department of Health at: health.ny.gov/safesleep.

TWITTER: In New York, about 90 babies die each year from sleep-related incidents—but it doesn't have to be this way. Parents can prevent these deaths by following these #SafeSleep safety tips from @HealthNYGov. health.ny.gov/safesleep

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#ClearTheCrib #SafeToSleep #SIDS #SUID #SafeSleep

GRAPHIC5:



Help Your Baby Sleep Safely

Babies who live with smokers are at increased risk of dying from Sudden Infant Death Syndrome (SIDS).



health.ny.gov/SafeSleep



FACEBOOK: What is the safest way to keep baby warm and comfortable at night?

- A Dress your baby in a one-piece sleeper or wearable blanket
- B Cover your baby with a loose blanket

The answer? A

A because blankets increase baby's risk of suffocation or entrapment in the crib. Go to @NYSDOH - New York State Department of Health to learn more #SafeSleep tips to prevent sleep-related death.

health.ny.gov/safesleep

TWITTER: What's the safest way to keep baby warm at night?

- A A one-piece sleeper or wearable blanket
- B Cover baby with a loose blanket

The answer? A

@HealthNYGov has more #SafeSleep tips at: health.ny.gov/safesleep

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