



GRAPHIC 1:

**Who should get an updated COVID-19 vaccine this fall?**

- ✓ Everyone 6 months and older & 2 months since last vaccine
- ✓ Children 6 months through 4 years & getting the vaccine for the first time = 2 doses Moderna vaccine or 3 doses Pfizer vaccine
- ✓ 5 through 11 = 1 dose of updated Pfizer or Moderna vaccine at least 2 months since the last dose
- ✓ 12 and older who have been previously vaccinated = 1 dose of either Pfizer or Moderna updated vaccine
- ✓ 12 and older who have not been previously vaccinated = 2 doses of either Pfizer or Moderna updated vaccine

ny.gov/vaccine

NEW YORK STATE Department of Health

**CAPTION** All New Yorkers to remember that COVID is a treatable disease, and we now have an updated vaccine that will help reduce your chance of serious illness and hospitalization Learn more: [www.governor.ny.gov/news/governor-hochul-updates-new-yorkers-new-covid-19-vaccine-and-urges-precautions-covid-19-cases](http://www.governor.ny.gov/news/governor-hochul-updates-new-yorkers-new-covid-19-vaccine-and-urges-precautions-covid-19-cases)

GRAPHIC 2:

**COVID-19 vaccines keep us from getting seriously sick.**

ny.gov/vaccine

NEW YORK STATE Department of Health

**CAPTION:** The updated COVID-19 vaccine is recommended for everyone 6 months or older who has not received a COVID-19 vaccine in the past two months to protect against potentially serious illness from COVID-19. Learn more: [www.governor.ny.gov/news/governor-hochul-updates-new-yorkers-new-covid-19-vaccine-and-urges-precautions-covid-19-cases](http://www.governor.ny.gov/news/governor-hochul-updates-new-yorkers-new-covid-19-vaccine-and-urges-precautions-covid-19-cases)

GRAPHIC 3:



## Public Health Toolkit Social Media



**CAPTION:** Consider getting the updated COVID-19 vaccine. The updated vaccine is recommended for everyone 6 months or older who has not received a COVID-19 vaccine in the past two months to protect against potentially serious illness from COVID-19. Learn more: [www.governor.ny.gov/news/governor-hochul-updates-new-yorkers-new-covid-19-vaccine-and-urges-precautions-covid-19-cases](https://www.governor.ny.gov/news/governor-hochul-updates-new-yorkers-new-covid-19-vaccine-and-urges-precautions-covid-19-cases)

#### GRAPHIC4:



**CAPTION:** ICYMI: As we head into the fall and winter months, consider getting the updated COVID-19 vaccine to protect against this serious virus. Learn more: [www.governor.ny.gov/news/governor-hochul-updates-new-yorkers-new-covid-19-vaccine-and-urges-precautions-covid-19-cases](https://www.governor.ny.gov/news/governor-hochul-updates-new-yorkers-new-covid-19-vaccine-and-urges-precautions-covid-19-cases)