

# **Integrated Care Workgroup**

Meeting #11

Discussion document January 11, 2016

Pre-decisional - Proprietary and Confidential

# Agenda – ICWG 11

| Timing        | Topic   | Lead   |
|---------------|---|--|
| 10:00-10:30am | Welcome / updates on timeline                                     | <ul> <li>Foster Gesten, Susan Stuard,<br/>John Powell</li> </ul> |
| 10:30-11:15am | Updates on model:<br>Performance milestones,<br>Behavioral health | <ul><li>Foster Gesten</li><li>Lloyd Sederer</li></ul>            |
| 11:15-11:45am | Approach to Gate determination                                    | Susan Stuard, Marcus Friedrich                                   |
| 11:45-12:00pm | Working lunch   |  |
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| 01:30-02:00pm | APC working model for 2016 / closing                              | <ul> <li>Foster Gesten, Susan Stuard</li> </ul>                  |



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#### Our core working group has been working on multiple materials to be published in 2016 See details on p 6-7

| Activity                      | Description   | Status   | Next steps  |
|-------------------------------|---|--|---|
| FAQ                           | Frequently Asked Questions on APC, including model design, reasons to participate, and approach to special cases  | <ul><li>Distributed to ICWG</li><li>Published on APC website</li></ul> | <ul><li>Published</li></ul>                                   |
| Business case                 | Assumptions and associated financial implications of a general business case for payers and providers   | <ul><li>Distributed to payers</li><li>To be discussed today</li></ul>  | <ul> <li>To be discussed today</li> </ul>                     |
| Information request           | Written request of NYS payers to understand current approach to primary care payment and future approach to APC   | <ul> <li>To be distributed to<br/>payers soon in January</li> </ul>    | <ul> <li>Responses<br/>anticipated in<br/>February</li> </ul> |
| Milestones<br>technical specs | Details behind each milestone defining what it means to "pass" and materials required in submission   | <ul> <li>Draft being shared with<br/>a working team</li> </ul>         | <ul> <li>Finalization early<br/>February</li> </ul>           |
| PT RFA                        | Request for applications for practice transformation technical assistance entities, using a majority of the \$67M earmarked for practice transformation | <ul> <li>Draft complete, in final approval stages</li> </ul>           | Release Q1 2016   |
| Oversight RFP                 | Request for proposals for single APC oversight entity, auditing and verifying PT TA performance and milestone achievement                               | <ul> <li>Draft in progress</li> </ul>                                  | Release Q1 2016   |



### **Multiple Avenues for Continued Feedback**

#### **Activity update**

- NEBGH has conducted two sets of listening sessions in each of eight regions in Spring and Fall 2015
- State-wide webinars for national and regional employers
- Held monthly meetings with national and regional health plans
- Formation of the SIM Purchaser Advisory Council
- Meeting with Benefit Consultants
- Conducted meetings with individual employers and regional business coalitions (e.g. GE, Marist College, Mid-Hudson Empire State Development, and Westchester County Association)



#### Stakeholder Feedback

#### Health plan feedback

- More dialogue needed on APC model alignment with existing payer models – ACOs
- Imperative to understand specifics of business case - expected investments and returns
- Pushback on financing practice transformation
- Questions around overall return on investment
- Data needed to drive better physician performance
- Practices need to take on risk down the road not just share in savings
- Concerns about buy-in from self-funded employers – need stronger business case
- Support from both DFS and CMS critical
- Importance of multi-payer critical mass to promote effectiveness and reduce free-riding
- Interest in specifics of gate assessments

#### **Purchaser feedback**

- Employees in multiple states how to align with other SIM initiatives
- Concerns about PCP shortages in context of increased demand
- Benefit design and education must support consumer engagement
- Support for common core measures and attribution – recommend small sub-set to start
- Attribution approach needs simplicity
- Recognize plans have multiple value-based payment strategies - physicians don't have capacity to handle administrative burden
- CMS value-based initiatives add further complexity – all will fail without alignment

### Goals of the DFS information request

The DFS information request is meant to continue the call and response with payers in a more formal, structured way towards finalization of the APC model

#### Call

We are sharing the APC model with payer representatives in detailed, written form in order to

- Respond to frequent requests for definitive detail
- Allow these stakeholders to begin internally synthesizing and preparing for **APC** implementation
- Provide payers with sufficient information to return a meaningful response

### The input gathered from payers will be used to

- Understand the current lay of the land of VBP in New York
- Determine the criteria and mechanisms for existing VBP contracts with providers to be integrated into APC

#### Response

- Understand the types of APC-qualified contracts that could be available to providers
- Identify key issues and roadblocks to be resolved during APC implementation
- Confirm the timeline for APC launch and inform expectations for roll-out



## Timeline for DFS information request

- 1. DFS information request will be released soon in the month of January
- 2. Q&A call will be held approximately one week later with written clarifications issued shortly thereafter
- 3. Payers will be given ~5-6 weeks to respond after request release
- 4. Payer submission to DFS / DOH of 2017 APC approach in Q2 concurrent with Rate Review submissions

#### Refinement of APC timeline to ensure launch with scale

#### **Context**

Stakeholder, technical, and operational realities

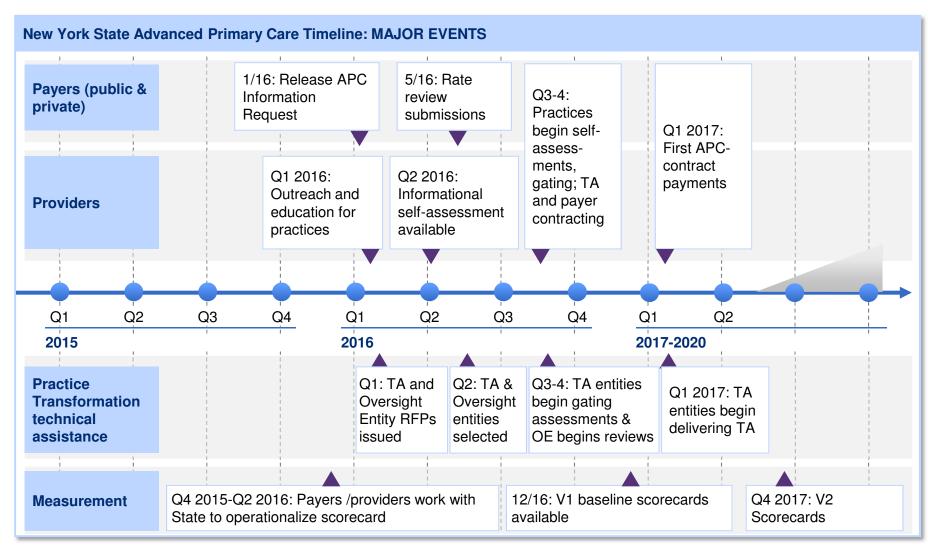
- Payer 2016 budget cycles are set; new 2016 investments would be disruptive and difficult to obtain
- Rate review approves rates for new calendar year
- Vendor timelines are tight and critical to ensure smooth start-up at scale
- Scorecard alignment on strategy, specs, and operational plan ongoing

#### Refined timeline

Continued refinement 2016, staged launch starting Q3 2016, full launch January 2017

- Q1-Q2 2016: Continue payer **commitments to APC**, aligned payment models, Rate Review submissions, and scorecard alignment
- Q3 2016: Provider self-assessments. gating, and TA service contracts begin
- Q3 2016: Provider-payer contract amendments
- Q4 2016: Baseline scorecards
- Q1 2017: Performance periods and TA begin for most practices (selected practices may begin PT earlier)

# Overview of 2016 major events leading to full Jan 2017 implementation



# **Questions for you**

#### For discussion

1. What are your comments / questions / concerns on the implementation timeline?



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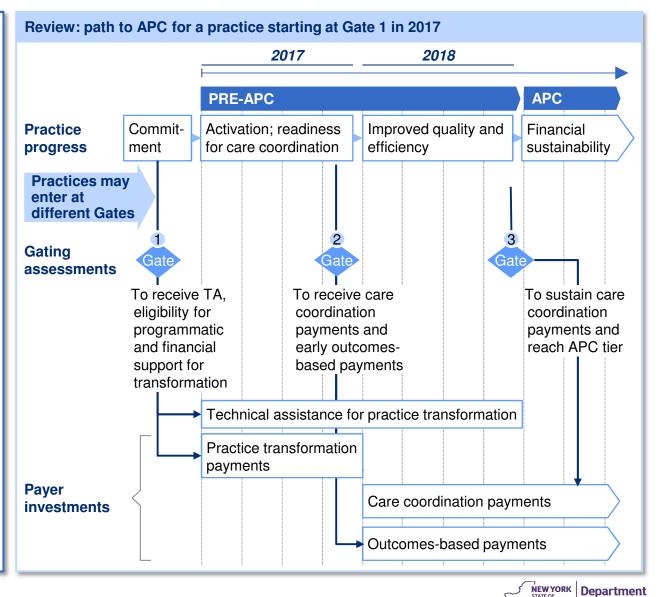
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of Health

#### Overview of APC model

- This reviews a common APC framework in which individual payers develop and implement **APC-qualified contracts**
- Components of APC include:
  - Practice Capabilities within the APC model
  - Milestones that define a practice's capabilities over time
    - Structural milestones describing practice-wide process changes
    - Performance milestones describing performance on Core Measures
  - **Core Measures** that ensure consistent reporting and incentives
  - **Outcome-based payments** structured to promote and pay for quality and outcomes

A common on-site assessment determines initial starting points and certifies practices' progress through **Gates** which mark progress through pre-specified structure/process and performance Milestones, triggering payer commitments such as payments



# Three main updates to APC Milestones are in progress

#### **Structural**

- A Behavioral health discussing additions proposed by OMH colleagues
- **B** Payment requirements adding reference to CMS categories for consistency

#### **Performance**

**C** Performance –adding specific Gating requirements based on practice-wide performance (drawing on V1 Scorecard)



### Core elements of integrated behavioral health in primary care

#### **Screening and Dx** (a screen is not a DX)

Treatment to Target (aka Measurement Based Care) using guideline consistent approaches and a registry or even Excel spread sheet

Performance Measurement (and reporting) for several reasons (at least):

- 1) to ensure that what needs to be done is being done
- 2) to identify where not and get on that to make it better (aka QI)
- 3) to show what works and what does not for which practices and which patients (the same shoe is not apt to fill all the feet of primary care)

Effective Referral Management to Specialty Behavioral Health Services

#### **Patient Education and Activation**

#### **MD** and Staff Training

\$\$ to support the indirect costs of integrated care

AND some staff member(s) (sometimes a care manager) to:

- Engage patients in their own care
- To form the patient relationships needed to sustain ongoing care
- To nudge doctors to do what needs to be done because it will pay off for them, not only their patients



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### **Updates to structural Milestones**

DRAFT

#### Commitment



#### **Readiness for care** coordination



#### **Demonstrated APC Capabilities**



What a practice achieves on its own, before any TA or multi-payer financial support

What a practice achieves after 1 year of TA and multipayer financial support, but no care coordination support yet

Prior milestones, plus ...

What a practice achieves after 2 years of TA, 1 year of multipayer financial support, and 1 year of multi-payer-funded care coordination

Prior milestones, plus ...

Payment model I. Commitment to value-based I. Minimum FFS with P4P<sup>2</sup> contracts with APCparticipating payers representing 60% of panel within 1 year

contracts with APCparticipating payers representing 60% of panel I. Minimum FFS + gainsharing<sup>3</sup> contracts with APC-participating payers representing 60% of panel

**Measurement and performance milestones to follow** 

- 1 Uncomplicated, non-psychotic depression
- 2 Equivalent to Category 2 in the October 2015 HCP LAN Alternative Payment Model (APM) Framework
- 3 Equivalent to Category 3 in the APM framework



Gate progression triggers outcomes-based payments aligned with CMS/multi-payer initiative and Medicaid levels

✓ Option for payment model after passing Gate

X Not a payment model option after passing Gate

|  | Commitment   | Readiness for care coordination | APC      |
|--|--------------|---------------------------------|----------|
| Payment model options  | Gate 1       | Gate 2                          | Gate 3   |
| Category 1: Fee for service, no link to quality Payments are based on volume of services and not linked to quality or efficiency   | $\checkmark$ | *                               | ×        |
| Category 2 / Medicaid level 0: Fee for service, link to quality At least a portion of payments vary based on the quality of efficiency of health care delivery (e.g. physician value-based modifier, hospital value- based purchasing)   | <b>√</b>     | <b>√</b>                        | *        |
| Category 3/Medicaid level 1 or 2: Alternative payment models built on FFS: Some payment is linked to the effective management of a segment of the population or an episode of care. Payments still triggered by delivery of services, but opportunities for shared savings or 2-sided risk (e.g. ACOs, bundled payments, CPCI) | <b>√</b>     | <b>√</b>                        | <b>√</b> |
| Category 4 / Medicaid level 3: Population-based payment Payment is not directly triggered by service delivery so volume is not linked to payment. Clinicians and organizations are paid and responsible for the care of a beneficiary for a long period (e.g. eligible Pioneer ACOs in years 3-5)                              | <b>√</b>     | <b>√</b>                        | <b>√</b> |

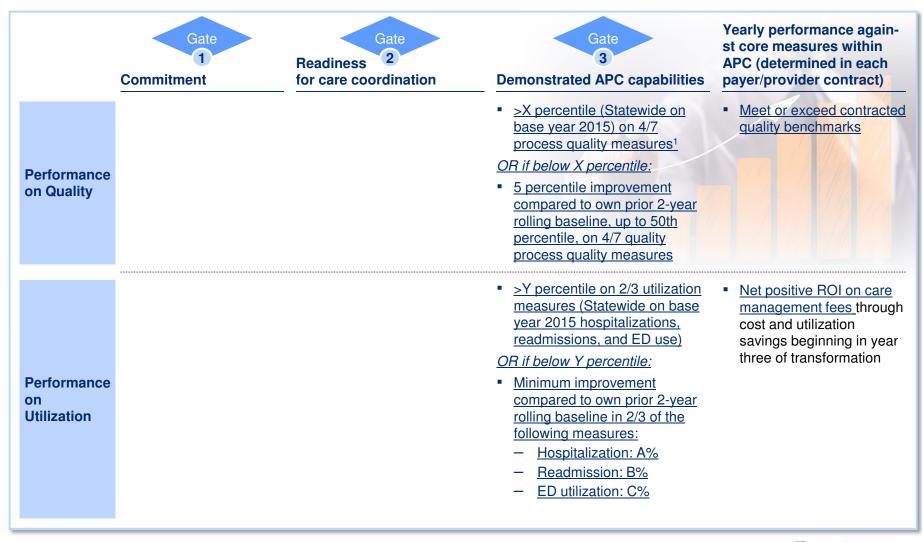
<sup>1</sup> Partners include Anthem, Cigna, Montefiore, and United Healthcare, among others Source: CMS Health Care Payment Learning and Action Network, NYS DOH



# Additional detail: measurement and performance Milestones

Status TBD

DRAFT



# **Questions for you**

### For discussion

1. What are your questions / comments?



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### **Executive summary**

- APC milestone achievement is determined by TA entities in person and audited by an independent third-party to ensure accuracy for payment purposes
- Both TA entities and practices are audited by a third-party Oversight Entity responsible for a core set of activities (e.g. audits, documentation portal, practice satisfaction surveys)
- Milestones vary in level of verification need and intensity of verification will be tailored accordingly
- Milestone technical specifications also balance standardization and demonstration of performance with administrative burden

# Recap: APC milestone achievement is determined by TA entities in person and audited by a third-party to ensure accuracy for payment

#### Milestone determination **Auditing** Use Statewide third—party Entities delivering PT TA CMMI, State, **APC** certify milestones providers and vendor approach payers In-practice verification An aggregator ensures Accurate data based consistent high-quality or milestones is on in-person visits resource intensive for data is available will ensure true **Rationale** thousands of practices practice change A third party can audit triggers continued throughout NYS vendors to minimize the financial support It would be duplicative effect of inherent conflicts of interest for each payer to do this Scale statewide is unwieldy **CPCI** and **TCPI** approaches are similar



# Milestones vary in level of verification need and intensity of verification will be tailored accordingly

### Verification needs

### **Description**

More

Less

Essential service that forms the core of care coordination / care management payments

- Proxy for future performance on quality and utilization on core measures
- Activity where limited verification may allow for delivering an inadequate service

- Limited verification can still ensure that a high-quality service is delivered
- May require lower resource investments

All milestones will be subject to audit, allowing for appropriate oversight for milestones with less-intense verification needs

# Milestone technical specifications also balance standardization and demonstration of performance with administrative burden

### **Criteria for technical specifications** • Allow multiple TA entities to come to the same **Standardized** conclusion based on criteria Balance administrative burden with need for demonstration of capabilities to trigger payments for **Balanced** one year Allow for appropriate flexibility to focus on improving performance on measures Synthesize the best lessons from other systems, Grounded in including CPCI, PCMH-A, NCQA, and others experience Current draft intended for use in the first year of implementation Specifications to be revised on a yearly basis with recalibration of administrative burden vs. need to authenticate progress

### Milestone: Access 2.i- Same-day appointments

**DRAFT** 

| Short description     | Gate | Category |
|-----------------------|------|----------|
| Same-day appointments | 2    | Access   |

### **Definition of "pass":**

- Written policy and process for same-day appointments
- Assessment of practice's demand for same day appointments, with goal to satisfy at least 80% of demand

**Input method:** TA entity verifies practice information and submits to web app

### Additional materials needed from State

None

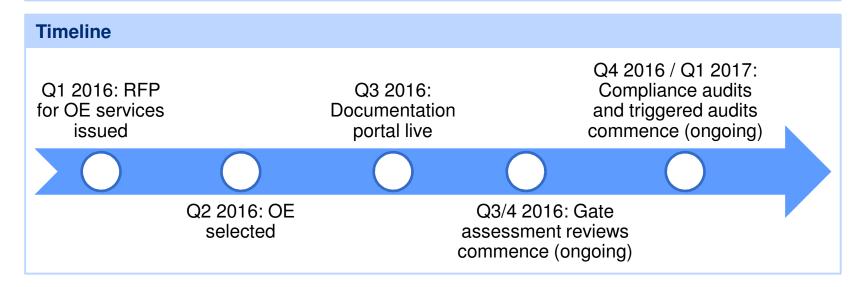
### Elements required in submission of passing gate:

- Weekly schedule with slots for same-day appointments
- Report showing demand and % of patients seen in same day

### Oversight Entity scope and timeline

#### Scope

- Audit both practices and TA entities participating in NYS's APC program
- Intended to create a trusted, independent, third-party review of practice achievements in the APC program and TA performance in support of practice achievements
- Through the Oversight Entity's verification and audit, practices may be deemed to have met certain gates, thereby making the practice eligible for value-based payments from both commercial and government payers





# **Oversight: Key Activities (1/2)**

| Oversight Activities: High-Level Summary (DRAFT) |  |  |  |
|--|--|--|--|
| Activity   | Description  |  |  |
| Documentation portal                             | <ul> <li>Develop and implement a portal for practice and TA entity submission of gate and milestone documentation</li> <li>Role-based access for practices, TA entities, payers, NYS DOH, and oversight entity</li> </ul>    |  |  |
| Review Gate assessments                          | <ul> <li>Review documentation related to all TA entity gate assessments</li> <li>Establish standards for validity and reliability of assessments; findings used to educate TA entities and as input to audit plan</li> </ul> |  |  |
| Audit plan for compliance and trigger audits     | <ul> <li>Develop detailed audit plan for compliance audits and triggered audits for both practices and TA entities</li> <li>Educate and communicate activities to practices and TA entities about audit process</li> </ul>   |  |  |



# **Oversight: Key Activities (2/2)**

| Oversight Activities: High-Level Summary (DRAFT) |  |  |
|--|--|--|
| Activity   | Description  |  |
| Compliance audits: practices and TA entities     | <ul> <li>Practices and TA entities randomly selected</li> <li>Conduct compliance audits via phone and documentation review</li> </ul>  |  |
|  | <ul> <li>Perform reporting and follow-up activities after failed audits</li> </ul>   |  |
| Triggered audits: practices and TA entities      | <ul> <li>Practices and TA entities selected based upon pre-defined triggers in audit plan</li> <li>Conduct triggered audits in person</li> <li>Perform reporting and follow-up activities after failed audits</li> </ul> |  |
| Survey of practice satisfaction with TA          | <ul> <li>Administer electronic survey approved by NYS DOH to<br/>assess practice satisfaction with its TA entity</li> </ul>  |  |
| Project management                               | <ul> <li>Regular project meetings with NYS DOH</li> <li>Monthly reports, six-month TA entity assessment, ongoing audit finding reports</li> </ul>  |  |



# **Questions for you**

#### For discussion

- 1. Given the scope for the Oversight Entity, what is your perspective on the level of oversight prescribed?
- 2. What is your perspective on the approach to technical milestone definition and level of standardization, administrative burden, and verification intensity?



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### Overview of APC Scorecard discussion

#### What we'll cover today

#### **Questions for you**

- Recap of the central role of the Scorecard in the APC program
- Overview of the multi-payer process required to create the Scorecard
- Discussion of the necessity of a Version 1.0 of the Scorecard as an interim solution
- Alignment on the best near-term option: a claims-based Version 1.0 (generated from State-aggregated numerator and denominator data from payers on 11 Core Measures)



Do we agree that this Version 1.0 is the best available option?

Presentation and feedback on current thinking about how Version 1.0 would work



What is your feedback on our proposed operational approach?



# The Scorecard is a cornerstone of the APC program



#### What the Scorecard is:

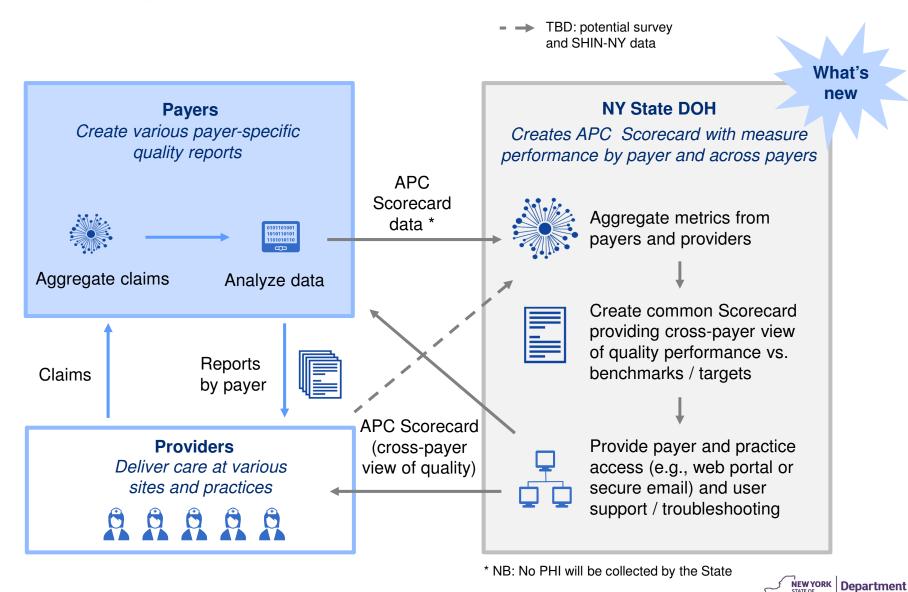
- A statewide report aggregating all primary care data relevant to APC Core Measures
- The first tool to enable practices to view their performance across a consistent set of measures for their entire patient panel (rather than on a per payer basis)
- The basis for practices to pass APC gates and access outcome-based payments



#### What the Scorecard isn't:

- A replacement for scorecards and measures required for ACOs, MA Stars, etc.
- A collection of brand new measures

### Payers will play a critical role in the launch of the Scorecard



### Given the APD timeline, we need an interim Version 1.0 Scorecard



The eventual APC Scorecard leverages both administrative claims data from the APD and clinical data from EHRs.



The timelines for APC launch and APD roll out do not align. The APC program launches in 2016, while the APD launch is not anticipated until mid-2017.



#### We need an interim non-APD solution that:

- Uses easily accessible data
- Minimizes burden on providers and payers
- Is high quality and consistent across all types of patients and payers
- Leverages already existing processes
- Employs processes that can be used in future versions of the scorecard

## A claims-based Version 1.0 is the best available option

Recommended option

#### **Considerations Options** Minimal burden on payers; uses easily accessible, already existing data Payers submit numerators and denominators of measures to the State High quality standardized data Builds towards eventual APD version Burden on providers (not all have EMRs) **Providers self-report** (EMR and other data) Difficult to assure quality Duplicative of upcoming APD Payers submit raw claims to the State C Operationally challenging Burden on payers and providers Individual payers send providers D reports with a common measure set No synergies with eventual APD version Burden on providers to receive and Status quo: Individual payers send interpret varying reports E providers reports with no common No standardized measure set measure set or cross-payer view No synergies with eventual APD version

## Version 1.0 will focus on 11 of the total 20 proposed core measures

|                     |  | Claims-only is possible          | Car          | ndidate V1. | 0 measures                                   |
|---------------------|--|----------------------------------|--------------|-------------|--|
| ategories           | Measures   | Measure steward                  | Claims       | EHR         | Survey                                       |
|                     | Colorectal Cancer Screening  | HEDIS                            | <b>√</b>     | <b>√</b>    |  |
| Prevention          | 2 Chlamydia Screening  | HEDIS                            | <b>✓</b>     | <b>√</b>    |  |
|                     | 3 Influenza Immunization - all ages  | AMA (all ages) or HEDIS (18-     | +) 🗸         | <b>√</b>    | <b>✓</b>                                     |
|                     | Childhood Immunization (status)  | HEDIS                            | $\checkmark$ | <b>√</b>    |  |
|                     | 5 Fluoride Varnish Application   | CMS (steward), NQF, MU           | <b>✓</b>     |             |  |
|                     | 6 Tobacco Use Screening and Intervention   | CMS (steward), NQF, MU           | <b>√</b>     | <b>✓</b>    |  |
|                     | 7 Controlling High Blood Pressure  | HEDIS                            | <b>√</b>     | <b>√</b>    |  |
| Chronic disease     | 8 Diabetes A1C Poor Control  | HEDIS                            | <b>√</b>     | <b>√</b>    |  |
|                     | Medication Management for People with Asthma   | HEDIS                            | <b>√</b>     | <b>√</b>    |  |
|                     | Weight Assessment and Counseling for nutrition and physical activity for children and adolescents and adults | Children: HEDIS<br>S Adults: CMS | <b>✓</b>     | <b>√</b>    |  |
| <b></b>             | 11 Depression screening and management   | CMS                              | <b>√</b>     | <b>√</b>    |  |
| H/Substance<br>buse | Initiation and Engagement of Alcohol and Other Drug Dependence Treatment                                     | HEDIS                            | <b>✓</b>     |             |  |
| etiont voncuted     | Record Advance Directives for 65 and older   | HEDIS                            | <b>√</b>     | <b>√</b>    | $\checkmark$                                 |
| atient reported     | 14 CAHPS Access to Care, Getting Care Quickly  | HEDIS                            |              |             | <b>√</b>                                     |
|                     | 15 Use of Imaging Studies for Low Back Pain  | HEDIS                            | <b>~</b>     |             |  |
|                     | Avoidance of Antibiotic Treatment in Adults with Acute Bronchitis  | HEDIS                            | <b>✓</b>     |             |  |
| ppropriate use      | 17 Hospitalization   | HEDIS                            | $\checkmark$ |             |  |
|                     | 18 Readmission   | HEDIS                            | $\checkmark$ |             |  |
|                     | 19 Emergency Dept. Utilization   | HEDIS                            | $\checkmark$ |             |  |
| Cost                | 20 Total Cost Per Member Per Month   |                                  | <b>/</b>     |             |  |
|                     |  |                                  |              | STA         | w YURK<br>TEOF<br>FORTUNITY. Depar<br>of Hea |

## Operational approach: key features of Version 1.0



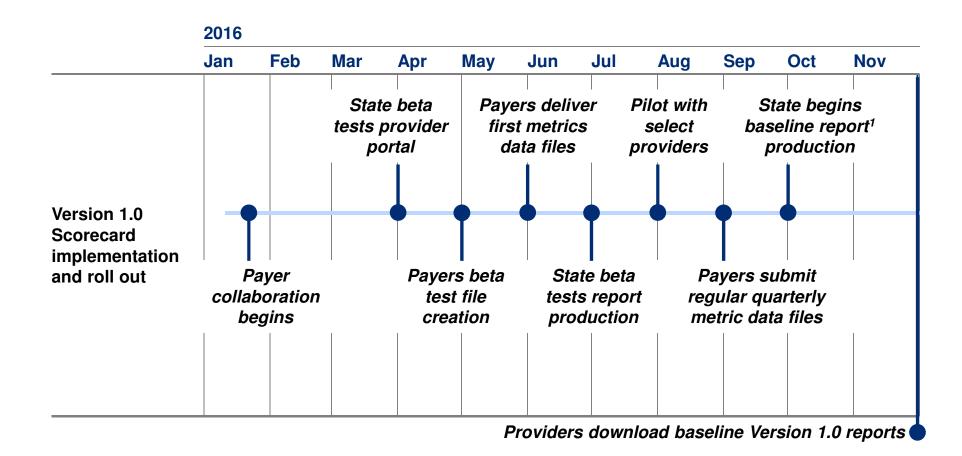
Priorities for discussion

| 1 | Measures                        | Eleven measures are proposed for Version 1.0   |
|---|---------------------------------|--|
|   | Reporting frequency             | Reports produced quarterly, with one comprehensive annual report   |
| ) | Reporting window                | 12 month rolling window <sup>1</sup> ; run out period of 3 months  |
|   | Unit of reporting               | Numerators and denominators should be reported at a provider, per site level (NB: the State will not handle PHI as part of this process)   |
|   | Practice definition             | Payers will send measure numerators and denominators at per provider per site level; practices will identify the physicians affiliated with their practices; state will aggregate into practice-level statistics                                       |
| ) | Data source                     | Version 1.0 will rely on administrative data only; later versions will incorporate clinical information as well  |
| ) | Patient to provider attribution | Attribution methodology will be left to payer discretion, but the methodology must be made transparent; payers will also provide attribution lists to practices to track which patients are included in the numerator and denominator for each measure |
|   | Population and risk adjustment  | Measures should be calculated across all members for a given payer and risk adjusted according to existing measure guidelines.   |
| ) | Data submission format          | Data will be submitted in a flat file data table through a data submission tool to IPRO  |
|   | Provider eligibility            | At minimum, payers will submit data for APC providers and for commercial, Medicaid, and Medicare Advantage lines of business; ideally payers will submit data for all practices  |
| ð | Timeline                        | Planned release date for Version 1.0 of the scorecard is December 2016   |

<sup>1</sup> A period of 12 consecutive months determined on a rolling basis with a new 12-month period beginning on the first day of each calendar month



#### **Version 1.0 launch is planned for December 2016**



## **Questions for you**

#### For discussion

- 1. What are your thoughts / comments on the Version 1.0 approach?
- 2. What is your feedback on the proposed operational approach?



#### **Next steps**

We are following up with payers to:

- Further discuss measures and technical specifications
- Assess readiness for Version 1.0 scorecard implementation

These follow-up conversations will include:

- Medical director (with insight into your current primary care initiatives)
- Informatics leader (technical leader with oversight of the operationalization of measurement and reporting, HEDIS measures, etc.)



### **Contents**

| Timing        | Topic   | Lead   |
|---------------|---|--|
| 10:00-10:30am | Welcome / updates on timeline                                     | <ul> <li>Foster Gesten, Susan Stuard,<br/>John Powell</li> </ul> |
| 10:30-11:15am | Updates on model:<br>Performance milestones,<br>Behavioral health | <ul><li>Foster Gesten</li><li>Lloyd Sederer</li></ul>            |
| 11:15-11:45am | Approach to Gate determination                                    | Susan Stuard, Marcus Friedrich                                   |
| 11:45-12:00pm | Working lunch   |  |
| 12:00-12:45pm | Update on APC scorecard   | <ul> <li>Pat Roohan</li> </ul>                                   |
| 12:45-01:30pm | Discussion of payer and provider business cases                   | David Nuzum  |
| 01:30-02:00pm | APC working model for 2016 / closing                              | Foster Gesten, Susan Stuard                                      |



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#### **Advanced Primary Care financial business case**

- The following pages describe the financial business case for APC payers and providers, including investments and returns over time
- Multiple other sources of value for payers to participate in APC, not described in detail here, are anticipated to include:
  - Improved quality, outcomes, and patient experience
  - Positive influence on reputation
  - Ability to engage practices more effectively in aligned value-based payments, including practices with fewer plan members and smaller practices
  - Capture of quality incentives from Medicare and Medicaid (e.g., MA Stars)



## **Experience and research into dozens of examples of advanced primary** care uncover many examples of both failure and success

#### Most common modes of failure

- Physicians recruited with low expectations for need to change behavior/capabilities
- Sponsoring payer comprises small segment of provider's patient panel
- Disproportionate focus on screening and prevention, without reasonable prospects for near-term ROI
- Over-reliance on structural measures of quality, rather than process or outcomes
- "Box checking" mindset fostered by criteria for and approach to practice transformation

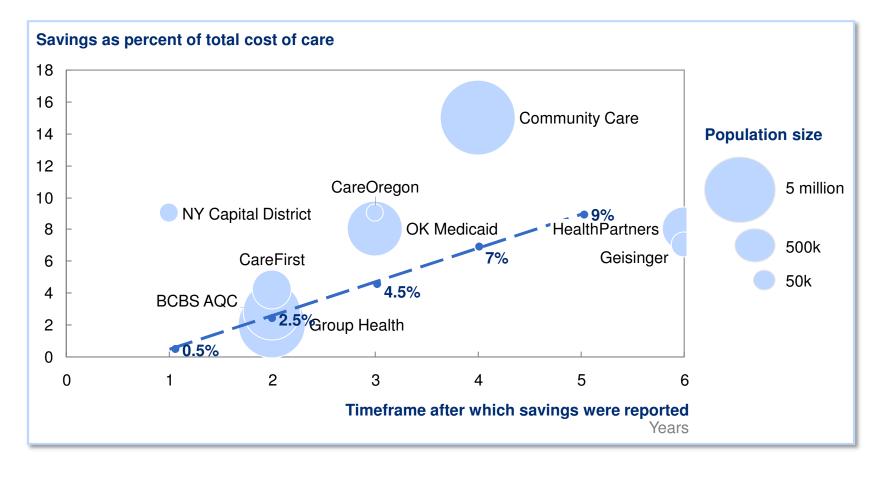
#### **Key success factors**

- Progressively challenging transformation milestones communicated up front
- Sponsoring payer(s) comprise high proportion of patient panel
- Relentless focus on managing high-risk patients to avoid acute events
- Transparency into data, analytics, and shortcomings
- Co-creation and stakeholder engagement to develop core group of clinical champions
- Physicians and office staff inspired to seize opportunity to "own their own change"

# Our financial model draws on the evidence of other programs but assumes a more conservative ramp up



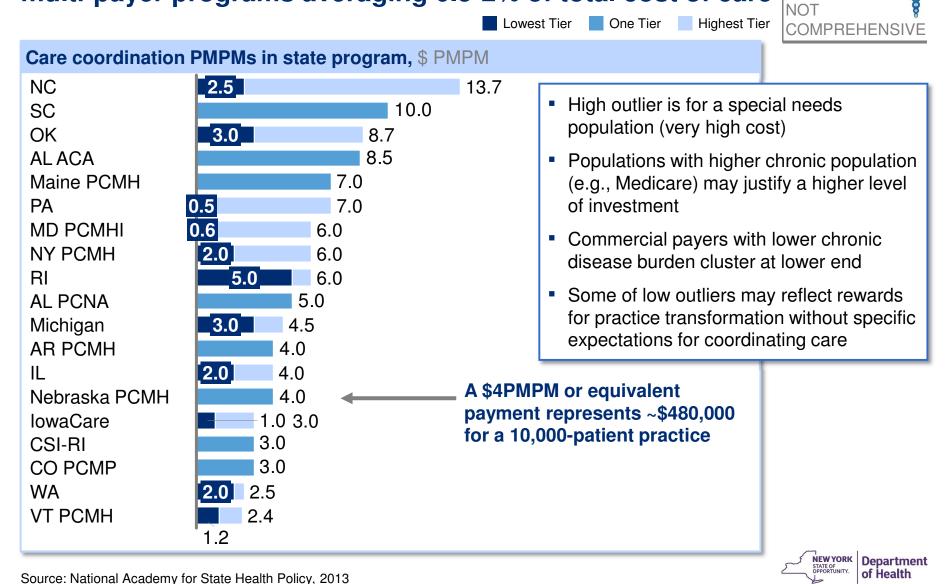
SIM Financial analysis





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## Care coordination assumption of \$4-10 PMPM is based on payments in multi-payer programs averaging 0.5-2% of total cost of care



# Average total annual payment for care coordination tends to be roughly equivalent under three alternative methodologies





| Care coord                 |   | Single   | Multiple | Severe   |                        | PMPM amount | Annual amount |
|----------------------------|---|----------|----------|----------|------------------------|-------------|---------------|
| Broad<br>PMPM              | ✓ | <b>√</b> | ✓        | ✓        | 100%                   | \$3.90      | ~\$480K       |
| Targeted PMPM <sup>2</sup> |   |          | <b>√</b> | <b>√</b> | 30%                    | \$13.00     | ~\$480K       |
| Chronic care mgmt (CPT) 3  |   |          | ✓        | ✓        | 30% x 30% <sup>3</sup> | \$43.33     | ~\$480K       |
|                            | C |          |          |          |                        |             |               |

<sup>1</sup> Commercial and Medicaid panels, excluding special needs populations

<sup>3</sup> Assumes only 30% of the eligible population have the code actually billed in a month (based on a care coordinator working 160 hours / month and 20 minutes of CC per patient in order to bill for CPT code)



<sup>2</sup> No expectation that coordination will occur for entire 30% eligible each month - see footnote #3 for assumption of monthly reach

#### Care coordination cost estimate for technology and services

ILLUSTRATIVE



| Illustrative practice with 10,000 patients  |            |  |  |  |  |  |  |
|---|------------|--|--|--|--|--|--|
| Operating assumptions   |            |  |  |  |  |  |  |
| <ul> <li>Number of high-risk patients</li> </ul>  | 1,000      |  |  |  |  |  |  |
| <ul> <li>High-risk patients per coordinator¹</li> </ul>                                       | 500        |  |  |  |  |  |  |
| # of care coordinators  | 2          |  |  |  |  |  |  |
| Cost assumptions (per CC)   |            |  |  |  |  |  |  |
| <ul> <li>Salary/benefits<sup>2</sup></li> </ul>   | \$95-120k  |  |  |  |  |  |  |
| <ul> <li>Access to specialized resources for<br/>high-complexity cases<sup>3</sup></li> </ul> | \$25-40k   |  |  |  |  |  |  |
| <ul> <li>Management overhead<sup>4</sup></li> </ul>   | \$30-40k   |  |  |  |  |  |  |
| <ul> <li>Technology investment \$70-140k</li> </ul>   |            |  |  |  |  |  |  |
| Total   | \$220-340k |  |  |  |  |  |  |
| Total CC investment (2 CC's) \$440-680k   |            |  |  |  |  |  |  |

- This is a high-level estimate for resources required for an average practice for hiring a care coordinator and related coordination resources
- Although actual approach to care coordination may vary across practices, these estimates are likely still representative
- Many factors affect the actual costs for a practice, including current investment by providers and payers in care coordination resources



<sup>1</sup> Total panel size over the course of a year

<sup>2</sup> One coordinator at \$95-120K/year in salary and benefits

<sup>3</sup> One specialty staff per 5-10 care coordinators at \$150k/year in salary and benefits (may include PharmD, social workers, other specialty staff)

<sup>4 10-15</sup> managers for every 100 care coordinators at \$200k/year in salary and benefits

#### Key assumptions underlying payer and provider business case



#### **Pre-conditions**

- Participating payers: comprise a majority of provider's revenue (at least 60% of panel)
- Improvement mindset: as a process of improvement focused on outcomes, where physicians and office staff are program creators and office champions
- Improvement strategy: centered on high-risk patients, data, and performance
- Expectations: to demonstrate progress prior to receiving alternative payments

#### **Investments**

- \$1.50-3 PMPM (\$18-36 PMPY) or similar in financial support during transformation:
  - Total cost of care (TCC) in NY: \$440PMPM (Commercial) to \$980PMPM (Medicare)
  - 6-12% of TCC in all settings paid to primary care under FFS (\$30-60 PMPM)
  - 5% drop in PCP productivity during 2-year transformation
- \$4-10 PMPM (\$48-120 PMPY) or similar payment for care coordination
  - TCC: \$440-980 (as above)
  - Care coordination payments 0.5-2% of TCC
- Outcomes-based payments representing 30-70% of savings, net of other investments

#### Impact on cost of care

## Base case consistent with well-executed models

- Fully offset care coordination fees by year 2 (some earlier)
- Progressively improve to achieve 6-12% gross savings by year 5

## Minimum case to remain in APC

- Demonstrate improvements in efficiency by year 2
- At least offset care coordination costs by year 3



### **Executive summary (providers)**



|                             | Category   | Magnitude assumptions  | Example for 10,000 APC-covered patients                                     |
|-----------------------------|--|--|---|
|                             | Time and productivity losses   | 5% reduction in productivity associated with changing workflows and engaging in, learning, and translating technical assistance (TA) sessions in the first year (TA funded by State grant)                   | (\$180-360K) (1 year)   |
| Costs<br>of new<br>services | HIT investments  | For those without an EHR, Installing and owning EHR can cost between <b>\$15-70K per provider over 5 years</b> (\$20-30K in the first year, \$4-8K in subsequent years <sup>1</sup> )                        | Assuming 6 providers:<br>First year: (\$160-200K)<br>Subsequent: (\$25-50K) |
|                             | Care coordination/<br>management   | Costs of investments, overhead, and staffing for care coordination / management (assuming services provided for 10% of panel, 500 high-risk patients per coordinator), whether shared or within the practice | (\$440-680K)  |
| Multi-<br>payer<br>returns  | Offsets for practice transformation time/ productivity loss  | Payments for one year after meeting Gate 1, both for Gate 1 capabilities and as an investment in improvement, on the order of : \$1.5-3 PMPM or equivalent   | \$180-360K (1 year)   |
|                             | Payer payments for care coordination and management for their members, on the order of 1% of total cost of cat (\$4-10PMPM or equivalent) <sup>2</sup> |  | \$480-800K <sup>3</sup> (depending on case mix)                             |
|                             | Shared savings   | Assuming savings can be up to 6-12% of total costs of care by year 5, with 30-70% of savings shared with providers   | \$300-800K  |
|                             |  | Net return <sup>4</sup>  | \$320-830K  |

<sup>1</sup> Healthit.Gov 2 Range based on commercial total cost of care of \$440PMPM and Medicare \$980 PMPM

<sup>4</sup> Averages HIT investments over 5 years 3 Range reflects different combinations of commercial, Medicare, and Medicaid



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#### **Executive summary (payers)**



#### 1 What will participation in APC cost for a payer?

- Private payers will be expected to support Advanced Primary Care practices caring for patients in their Commercial and Medicare Advantage service lines
  - Support to offset 1 year of productivity losses of practice transformation (PT) (\$1.5-3
     PMPM or similar) for practices starting at Gate 1
  - Investment in care coordination (CC) fees (\$4-10 PMPM or similar) after passing Gate 2 for one year, and continued after Gate 3 contingent upon meeting performance requirements
- For a representative payer with 10% market share, this could represent an investment of ~\$10M in 2017 (~\$2M in PT support and ~\$8M in CC fees)

#### 2 What's the return for payers?

- Success cases from multiple published multi-payer initiatives suggest a pay-back period of 2-3 years and cumulative return of 3-4x by the end of 5 years from start at Gate 1
  - In 2017, returns for a payer with 10% market share can be from \$15-25M, driven largely by advanced practices who enter APC at Gates 2 and 3
  - By 2019, net returns for a payer with 10% market share can range from \$90-135M per year
  - Primary care practices participating and succeeding in APC can see up to 50% increase in take-home pay by their fifth year of participation



# Returns for payers and providers by year of practice participation in APC

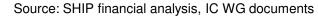
ILLUSTRATIVE



|                                 |                                    | By year sta | arting after ( | Gate 1 <sup>1</sup> |        |        |
|---------------------------------|------------------------------------|-------------|----------------|---------------------|--------|--------|
|                                 |                                    | Year 1      | Year 2         | Year 3              | Year 4 | Year 5 |
| Gross savings                   | Target range                       | 0-1         | 2-3            | 4-5                 | 6-8    | 6-12   |
| (% of TCC) <sup>2</sup>         | Minimum                            | 0           | 0.5            | 1                   | 2      | 3      |
| Investments<br>(% of TCC)       | PT support                         | (0.5)       |                |                     |        |        |
|                                 | CC fees                            |             | (1)            | (1)                 | (1)    | (1)    |
| Net savings                     | Total surplus                      | (0.5)-0.5   | 1-2            | 3-4                 | 5-7    | 5-11   |
| based on target range of impact | PCP share <sup>3</sup>             | 0           | 0.5-1          | 1                   | 1-2    | 0-2    |
| (% of TCC)                      | Payer share <sup>4</sup>           | (0.5)-0.5   | 0.5-1          | 2-3                 | 4-5    | 5-9    |
| DOD insured                     | As % increment to FFS <sup>3</sup> | 0           | 5-8            | 10                  | 10-15  | 0-23   |
| PCP impact                      | As % increment to take-home pay4   | 0           | 15-20          | 25-30               | 25-40  | 0-55   |

- Pay-back period for payers 2-3 years, with 3-4x cumulative return over 5 years
- PCPs start to see increased income in excess of CC costs by year 2-3

<sup>4</sup> PCP take-home is assumed to be 30-40% of PCP reimbursement- 40% used here as a conservative assumption





<sup>1</sup> All numbers rounded for ease of communication

<sup>2</sup> Target range = savings demonstrated in successful population health management models. Minimum = necessary to remain in APC program

<sup>2</sup> Assumes PCP is paid 50% shared savings relative to two-year historical baseline (similar to 60/30/10-weighted three-year baseline used by MSSP), MSR 2% of gross

<sup>3</sup> Assumes PCP base reimbursement is 10% Total Cost of Care in Year 0, growing at 5% per year in base case. Exclusive of CC fees (assuming fee is to cover costs only)

# **Expected return on investment by calendar year** for APC-participating payers





|  |  | 2016 | 2017    | 2018    | 2019      | Total target  |  |  |
|--|--|------|---------|---------|-----------|---------------|--|--|
| All payers<br>(new and<br>continued<br>investments)  | Investments per year,<br>Millions                | \$7  | \$150   | \$280   | \$330     | \$770         |  |  |
|  | Expected returns per year, Millions              | \$-  |         |         | \$700-950 | \$1,300-1,950 |  |  |
| Sample payer (10% market   | Investments per year <sup>1</sup> , Millions     | \$<1 | \$10    | \$20    | \$25      | \$55          |  |  |
| share, new investments only)   | Expected returns <sup>2</sup> per year, Millions | \$-  | \$15-25 | \$30-40 | \$50-65   | \$90-135      |  |  |
| <ul> <li>Returns in in early years are driven by advanced practices joining at Gate 2 or 3</li> <li>Subsequent years see returns on practices joining at Gate 1</li> </ul> |  |      |         |         |           |               |  |  |

<sup>1</sup> New investments assume 30% of existing VBP for primary care is repurposed for APC (and only 70% is new)



<sup>2</sup> For new investments, excluding 30% of VBP already existing

### **Questions for you**

#### For discussion

- 1. What are your clarifying questions on the above business case?
- 2. What is your perspective on the value proposition of the business case for all stakeholders in pursuit of the Triple Aim?



### **Contents**

| Timing        | Topic   | Lead   |
|---------------|---|--|
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| 01:30-02:00pm | APC working model for 2016 / closing                              | <ul> <li>Foster Gesten, Susan Stuard</li> </ul>                  |

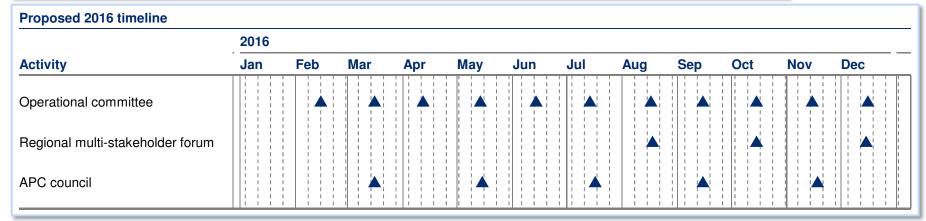
## As we approach the launch of APC in 2016, we are shifting to implementation of the model we have designed together over the past year

| Moving from design to implementation planning requires a shift in workgroup focus: |   |  |  |  |  |
|--|---|--|--|--|--|
| From   | То  |  |  |  |  |
| How do we design the best APC model?   | How can we implement the model to drive the intended impact?  |  |  |  |  |
| Informal conversations with and between APC stakeholders                           | Structured, formal interactions with APC participants (e.g. payer information request due in February)            |  |  |  |  |
| Understanding allied programs across the State                                     | Aligning programmatic and operational aspects of complementary programs under the APC framework to maximize value |  |  |  |  |

### To facilitate this shift, meeting entities may also change focus

FOR DISCUSSION

| Proposed entities                          | s Desc                 | cription / participants  | Ro | le  | Fi | requency   |  |   |
|--|------------------------|--|----|---|----|--|--|---|
| Operational committee                      | cc                     | ayers and providers that have ommitted to APC tatewide, with State convening   |    | Provide feedback on and proposals to improve implementation of APC Cross stakeholder dialogue to identify and resolve any critical issues       |    | Monthly to start (payer-<br>only) Providers to join as<br>implementation progresses<br>Stakeholder-specific<br>breakouts as needed | d<br>fi<br>ir<br>th                                  | uccess will be efined as the nalization and nplementation of the APC model: |
| Regional<br>multi-<br>stakeholder<br>forum | pa<br>re<br>• Fa       | roviders, TA entities, and ayers (optional) meeting by egion / multi-region group acilitated by PHIPs or similar egional convener                                  |    | Discuss operational concerns by region Create regional reports to be reviewed by the State and discussed at APC council                         | •  | Every other month starting Q3 2016   | with the timel previously se Positive trajectory tow | with the timelines previously set   |
| APC council<br>(re-definition of<br>ICWG)  | st<br>of<br>• Cu<br>ch | epresentatives of all cakeholders, with representation fregions when active urrent ICWG members who noose to continue participating tatewide, with State convening | •  | Discuss ongoing progress by region and statewide Forum for coordination and adjustment with allied initiatives Advise State on changes to model | •  | Every other month (potential to progress to quarterly)   |  | goal of 80% of<br>New Yorkers<br>covered by APC<br>model                    |





## **Questions for you**

#### For discussion

- 1. What are your thoughts on the proposed meeting structure?
- 2. What do you think this structure neglects or over-supports?



## **Appendix**



#### Additional key assumptions for payer and provider business cases

- Ramp-up: Very few payers and providers will execute contracts in 2016 (~2%)- though a large proportion will begin in 2017 (35%)- the remainder (toward a target of 80% of attributable members) will finish in 2018 and 2019
- Business lines: The following business case illustrates commercial (SI and FI) and Medicare Advantage business lines, where private payers have greatest discretion; the SIM program also anticipates participation of Medicare FFS and Medicaid (MCO and FFS) programs- though these are not illustrated in this case
- Members reached through APC program: Only members attributable to PCP (estimated to be 80% for total members¹) can participate
- Performance expectations: 20% of practices will not meet performance requirements to remain in plan each year for the first four years, and will leave the APC program. Subsequently attrition is expected to be minimal.
- APC gate upon entry into program: Gate 1- 40%; Gate 2- 55%; and Gate 5%
  - Each practice will undergo a Gating Assessment co-sponsored by the SIM grant and participating practices in order to determine Gate upon entry
  - Allied programs such as NCQA PCMH, DSRIP, TCPI<sup>2</sup> will qualify for Gate 2
  - Practices participating in CPCI and MAPCP will qualify for Gate 3
- Existing VBP for primary care: Most payers have existing VBP programs for primary care (assumed in this
  case to affect ~30% of members). For individual payer examples, only 70% of APC investments are assumed
  to be new investments, leading to proportionately reduced new returns

<sup>2</sup> Most TCPI practices are expected to join the APC program in 2017, by which point many will be able to demonstrate Gate 2 milestones



<sup>1 20%</sup> of adults have not seen a provider in the last 12 months, CDC 2014

### Projected ramp-up and budget implications for APC payers<sup>1</sup>

ILLUSTRATIVE

|   | Line of business  | Type of payment                     | 2016 | 2017  | 2018  | 2019  | Total<br>target |
|---|-------------------|-------------------------------------|------|-------|-------|-------|-----------------|
| Ramp-up assumptions by year, % of attributable members <sup>1</sup>                       | All               | N/A                                 | 2%   | 35%   | 28%   | 15%   | 80%             |
|   | Commercial        | Care coordination (CC)              | 75   | 1,700 | 3,600 | 4,300 |                 |
| Cumulative members  | (SI + FI)         | Practice Transformation (PT)        | 50   | 1,100 | 900   | 500   |                 |
| remaining in program,all payers '000 members  | Medicare          | Care coordination                   | <10  | 190   | 400   | 480   |                 |
|   | Advantage         | Practice transformation             | <10  | 120   | 100   | 60    |                 |
|   | Commercial        | CC (\$60 PMPY example) <sup>2</sup> | \$5  | \$100 | \$215 | \$260 | \$580           |
| Investments per year, all   | (SI + FI)         | PT (\$24 PMPY example) <sup>3</sup> | \$1  | \$25  | \$25  | \$10  | \$60            |
| payers, Millions  | Medicare          | CC (\$108 PMPY example)             | \$<1 | \$20  | \$45  | \$50  | \$115           |
|   | Advantage         | PT (\$24 PMPY example)              | \$<1 | \$3   | \$3   | \$1   | \$7             |
| Total investments per year, all payers, Millions  | Commercial and MA | All (CC and PT)                     | \$7  | \$150 | \$280 | \$330 | \$770           |
| Total new investments <sup>3</sup> per year, sample payer with 10% market share, Millions | Commercial and MA | All (CC and PT)                     | \$<1 | \$10  | \$20  | \$25  | \$55            |

<sup>1</sup> All numbers rounded for ease of communication and to avoid false precision

Source: Interstudy 2014, CMS, NCQA



<sup>2</sup> Care management fees may vary by payer in this range, and are presumed to be annual for all practices in APC

<sup>2</sup> PT support may vary by payer in this range

<sup>3</sup> New investments assume 30% of existing VBP for primary care is repurposed for APC

## **Advanced Primary Care model – frequently asked questions**

|                               | Purpose  | Sections  |
|-------------------------------|--|---|
| What is APC?                  | <ul> <li>Introduce the scope of<br/>Advanced Primary Care,<br/>including its goals and<br/>key components</li> <li>Introduce the roles of key<br/>players</li> </ul> | <ul> <li>What are the goals of the APC model?</li> <li>What are the components of APC?</li> <li>How was the APC model created?</li> <li>What can primary care practices expect from APC?</li> <li>How will APC practices be reimbursed under APC?</li> <li>What is the role of payers?</li> <li>What is the role of practice transformation technical assistance entities?</li> </ul> |
| What are the benefits of APC? | <ul> <li>Motivate why key players<br/>should participate<br/>towards driving APC<br/>towards success</li> </ul>  | <ul> <li>Why is multi-payer alignment important to the APC program?</li> <li>What is the role of the State?</li> <li>Why would a payer participate in APC?</li> <li>Why would a primary care practice participate in APC?</li> </ul>  |
| Will APC work for me?         | <ul> <li>Position APC in the<br/>complex landscape of<br/>providers and transforma-<br/>tion efforts statewide</li> </ul>  | <ul> <li>How can small practices participate in APC?</li> <li>How will TCPI, CPC, PCMH and other transformation initiatives be aligned with APC</li> <li>How will APC work with Medicare and Medicaid?</li> </ul>   |
| What is the timeline for APC? | <ul> <li>Outline key dates ahead<br/>for APC implementation</li> </ul>   | What is the timeline for APC?   |



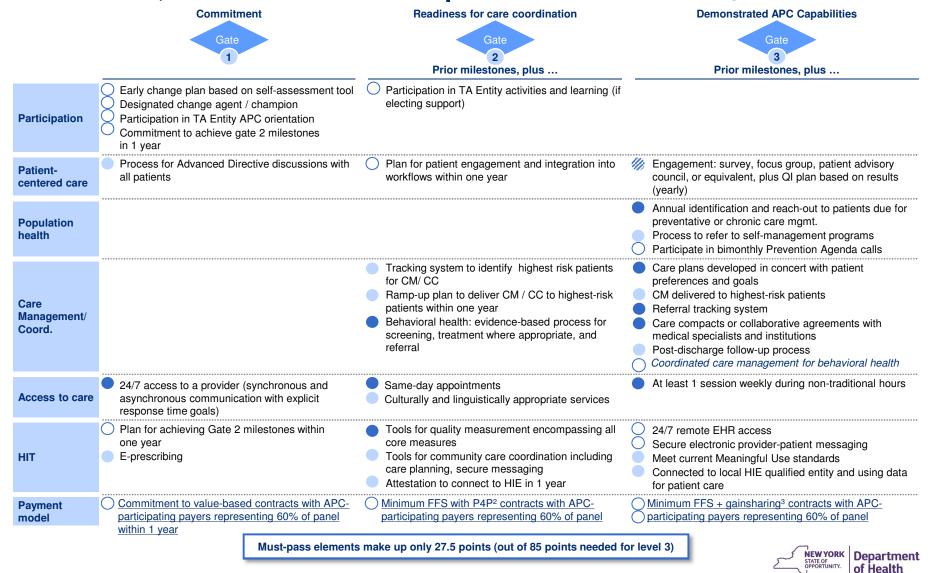
NCQA 2014 "Must-pass"

Not mentioned in NCQA 2014

NCQA other, with slightly different details

NCQA 2014 other

# APC Structural Milestones largely match up with NCQA 2014, with a few elements specific to APC

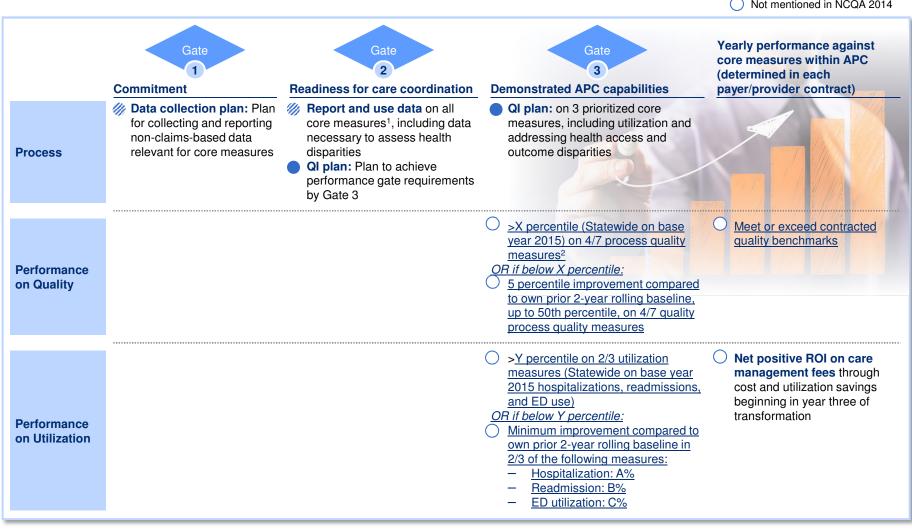


#### APC performance milestones are similar, with greater expectations for yearly performance

NCQA 2014 "Must-pass" NCQA 2014 other

MCQA "Must-pass", with slightly different measures

Not mentioned in NCQA 2014



<sup>1</sup> Of measures being reported at that time (i.e., in 2016 the V1 scorecard will report on a subset of the 20 APC Core Measures) 2 Measures 2, 4, 5, 9, 12, 15, 16 from following page- subject to change on an annual basis and upon roll-out of V2 scorecard



#### Several components of NCQA are not included in APC

- 2A: Components for continuity (orienting patients to practice, ensuring access to preferred provider, documenting care plan for transition from pediatric to adult medicine)
- 3A: Patient information and 3B: Clinical data—practice uses electronic system to record patient information as structured (searchable) data on basic factors
- 3E: Implement Evidence-Based Decision support
- 5A: Test tracking and follow-up